

VOLUMINOUS LASHES, NO MASCARA NEEDED

## Intensive Lash Lift

Offer your clients the freedom from daily use of lash curlers! This semi-permanent service gives them perfectly lifted lashes that last for up to 6 weeks.



Treatment time:

**45-60 mins.**



Suggested price:

**\$90-\$125**



Cost per treatment

**\$4.95**



### SAMPLE MENU DESCRIPTION:

Say "goodbye" to your daily lash curling routine! This service semi-permanently curls your lashes so they look fuller and longer for up to 6 weeks.



# What you'll need:



**LASH LIFT KIT**  
LT312

This kit Includes 1 of each of the following packed in a reusable cosmetic bag: Waving Lotion (10 ct.), Neutralizer (10 ct.), Small Lash Lift Pads (2 ct.), Medium Lash Lift Pads (2 ct.), Large Lash Lift Pads (2 ct.), Lash Bond (0.17 fl. oz.), Eye Make-up Remover Foam (1.69 fl. oz.), Y Brush, Lash Food Conditioning Lotion (10 ct.), Eyelash Separation Tool, Microbrushes (100 ct.), Aloe Eye Gel Patches (20 pair), 3M Surgical Tape, Mascara Wands (50 ct.), Lash Wipers (50 ct.), and the Blue Black Tint Mini Kit. Enough product for 20+ services with a revenue potential of up to \$1,800!



**COTTON**



**NITRILE GLOVES**



**DISPOSABLE  
WOOD  
APPLICATORS**



**COTTON  
SWABS**



**TWEEZER**



# Protocol



1

## PREPARE

Put on gloves. Apply Makeup Remover to a cotton round or esthetic wipe. Using a downward motion, cleanse eyelashes thoroughly. Lashes should be free of oil/makeup and be completely dry before beginning service.



2

## APPLY CLIENT PROTECTION

Have client look up while you apply Waxed Protection papers to cover the lower lashes. Apply a strip of 3M surgical tape over the protection paper to secure. Allow upper lashes to rest on protection papers. Have client close his / her eyes and comb the lashes out with a mascara wand (eyes should remain closed the remainder of the treatment).



3

## LASH LIFT PAD

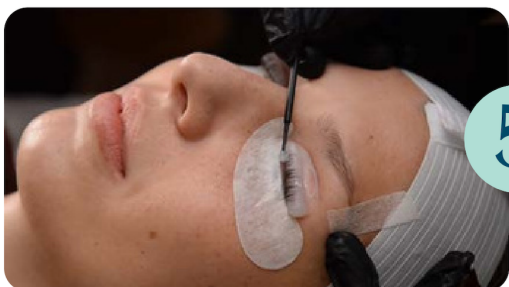
Select the lash lift pad size that allows all lashes to adhere completely to the silicone pad. The smaller bump creates a higher lift, while the larger bump creates more curvature. To secure the pad to the eyelid, generously apply Lash Bond to the back of the lift pad, and fit it snugly in place above the lash line.



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## APPLY

Starting with the outer lashes, apply Lash Bond to the pad and use a wooden applicator, Y Brush, or mascara wand to brush the lashes up onto the pad. Repeat in sections as you move toward the inner lashes, making sure to keep the lashes straight and avoid overlap. If necessary, apply more Lash Bond over top of the lashes to ensure they stay secure.



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## WAVING LOTION

Using a microfiber brush, apply Waving Lotion starting at the root or base of the lashes, brushing up to the middle of the lash length. Avoid applying to the tips of lashes.



# Protocol



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## PROCESS

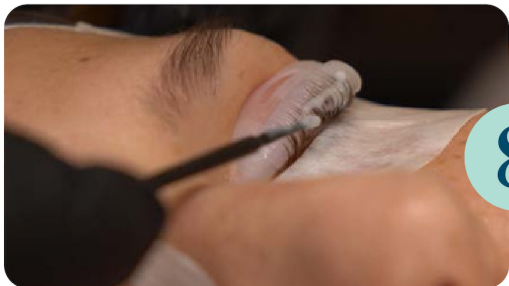
Allow lashes to process, depending on the thickness of lashes and whether a bottle or sachet of Waving Lotion is used. Processing time can be determined by how easily lashes fall when bonding them to the lift pad. If they fall easily, the lash is thicker and will require more processing times



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## REMOVE

After processing, completely remove Waving Lotion with a dry cotton swab, rotating the swab away from you as you wipe.



8

## NEUTRALIZE

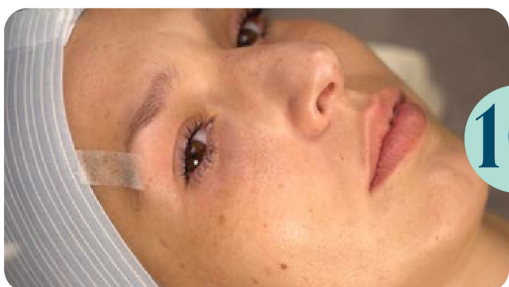
With a microfiber brush, place a small amount of Neutralizer at the base of the lashes, brushing up and out to the ends of lashes. Allow lashes to process. Neutralizer should set for 1 minute less than the Waving Lotion processing time.



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## LASH FOOD LOTION

Cut a corner of the Lash Food Lotion sachet to create a small opening, dispersing the product directly onto a disposable mascara wand. Have your client look up while you apply the Lash Food Lotion to the upper and lower lashes.



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## FINISH

After processing is complete, completely remove Neutralizer with a dry cotton swab, rotating the cotton swab away from you as you wipe.

If desired, tint lashes with Lash and Brow Tint with lift pads still in place. Development time for tinting lashes after the Intensive Lash Lift is 5 minutes, rather than 10.



## Pro Tips

- Before securing the pad, practice combing the lashes above a few different pad sizes to ensure the tips of the lashes won't touch the eyelid once they've been permed. If the pad is too large, use scissors to trim it.
- Wait a few seconds to apply the shield to the eyelid as close to the lash line as possible. Try to not leave a gap above the lash line. Hold pad in place while it sticks.
- Avoid applying Waving Lotion to the skin. If contact occurs, the client will feel a slight burning sensation. Immediately rinse thoroughly with water.
- Avoid applying neutralizer to the skin. If contact occurs, the client will feel a slight burning sensation. Immediately rinse thoroughly with water.