

# BIOLINE JATÒ





CREMA
RINNOVANTE SCHIARENTE

CREAM RENOVATING BRIGHTENING

CRÈME RÉNOVATRICE ÉCLAIRCISSANTE

AHA EVOLUTION BIOLINE

PRIMALUCE EXFO&WHITE

200 ml **C** 6.7 fl.oz US

FLUIDO 20 ACTIVE PEEL AHA ESFOLIANTE FLUID 20 ACTIVE PEEL AHA EXFOLIATING

JATÒ

FLUIDE 20 ACTIVE PEEL AHA EXFOLIANT

PRIMALUCE EXFO&WHITE

BIOLINE BIOLINE PRIMALUCE

PRIMALUCE

**PRIMALUCE EXFO&WHITE** 

The evolution of cosmetic peels

**Professional Manual** 





PRIMALUCE EXFO&WHITE

# Brightens Rejuvenates Lightens Perfects





#### PRIMALUCE EXFO&WHITE

# Innovative cosmetic peel products with clinically tested effectiveness for younger, brighter, immediately renewed and even skin.

The passing of time, stress and sun exposure cause damage to the skin that becomes increasingly visible. Blemishes and dark spots start to appear, the skin thickens and starts to look dull and wrinkles become deeper. That is why a specific Beauty Routine becomes fundamental for maintaining healthy, smooth and radiant skin. Bioline Jatò has developed Primaluce Exfo&White, an innovative line that combines epidermal renewal with treatments to correct skin dyschromia.

#### **FORMULATIVE STRATEGY**

Method, products and functional treatments formulated with the **utmost safety standards** ensure maximum **effectiveness** and high **tolerability**. The main ingredients are **Alpha-Hydroxy Acids** (AHAs) and **Poly-Hydroxy Acids** (PHAs), which combined in a synergistic and complementary blend to make the most of the different types of action. The extraordinary properties of these substances are enhanced by **Boosters** and **natural multifunctional complexes** that amplify the **renewing**, **brightening and lightening action** of the cosmetic formulations without altering their delicate nature, promoting the skin's **barrier function**.

#### IN THE SALON

In the salon, the **Bioline Jatò**\* **System method** enhances the professional skills of the esthetician and guarantees the best performances from the Primaluce Exfo&White professional treatment, which are characterized by the stimulating maneuvers of the Caresse massage. Exclusive and clinically tested application protocols offer immediately visible results in terms of skin renewal, radiance and even-looking complexion.

#### AT HOME

At home, the **retail products** reinforce the effects of the professional treatments on a daily basis, prolonging the aesthetic results over time. Your skin will shine with new light, day after day.

# Exfoliating and brightening action

# Clinically tested effectiveness<sup>1</sup>

INSTRUMENTAL TEST

Upto average of +71,9% +45,3%

CLINICAL ASSESSMENT2

RINSTRUMENTAL TEST

Upto average of -44,5% -19,7%

CLINICAL ASSESSMENT2

80%

PERCENTAGE OF VOLUNTEERS WHO EXPRESSED POSITIVE OPINIONS THROUGH THIS SELF-ASSESSMENT QUESTIONNAIRE<sup>3</sup>

85% 95% 95% 100%

WRINKLES MORE SMOOTHER SKIN LESS VISIBLE RADIANT SKIN

N GENERAL APPEARANCE OF THE SKIN VISIBLY IMPROVED

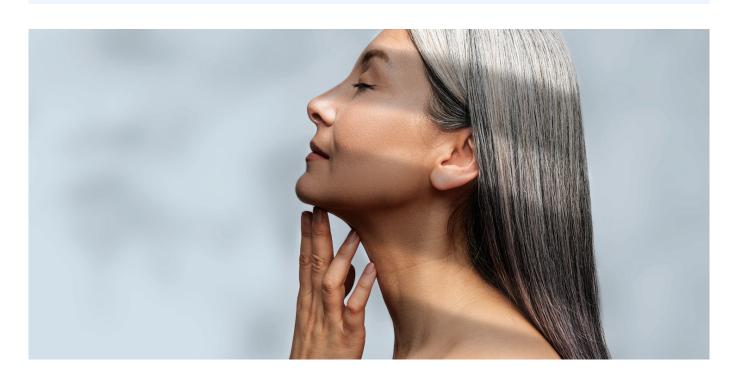


- 1 Clinical test carried out for 6 weeks on 20 volunteers with wrinkles and dull complexion by an independent body. Professional and home products tested: PRIMALUCE EXFO&WHITE Cleansing Gel Exfoliating Renovating, Lotion Renovating Illuminating, Fluid 40 Delicate Peel PHA AHA Hydrating, Fluid 40 Intensive Peel AHA Illuminating, Serum Compensating, Cream Renovating Brightening, Mask Brightening Illuminating, Cream Hydrating Renovating, Cream Nourishing Renovating, Serum Renovating Booster 20, Serum Illuminating Booster 10, Cream Eye And Lip Hydrating Illuminating.
- % of the subjects who showed improvement after a period of 6 weeks
- % of the volunteers who expressed a positive opinion after a period of 6 weeks



# Lightening and smoothing action

#### WHITE PROTOCOL 2+3 Clinically tested effectiveness<sup>4</sup> **BRIGHTNESS DARK SPOTS** INSTRUMENTAL TEST INSTRUMENTAL TEST +73,6% -52,6% -15,9% CLINICAL ASSESSMENT<sup>5</sup> +37.5% 60% PERCENTAGE OF VOLUNTEERS WHO EXPRESSED POSITIVE OPINIONS THROUGH THIS SELF-ASSESSMENT QUESTIONNAIRE® 60% 80% 100% 95% LIGHTER AND MORE MORE SPOTS VISIBLY GENERAL APPEARANCE EVEN-LOOKING RADIANT SKIN OF THE SKIN VISIBLY REDUCED COMPLEXION IMPROVED



- 4 Clinical test carried out for 8 weeks on 20 volunteers with dyschromia, hyperpigmented spots and uneven complexion by an independent body. Professional and home products tested: PRIMALUCE EXFO&WHITE Cleansing Gel Exfoliating Renovating, Lotion Renovating Illuminating, Fluid 40 Intensive Peel AHA Illuminating, Fluid 50 Active Peel AHA Exfoliating, Serum Compensating, Cream Renovating Brightening, Mask Brightening Illuminating, Spot Serum Localized Concentrate, Spot Correction Cream Triple Action, Fluid Cream Brightening Illuminating.
- % of the subjects who showed a reduction in the visibility of spots after a period of 8 weeks
- % of the volunteers who expressed a positive opinion after a period of 8 weeks



# Primaluce Exfo&White effectively targets:



#### WHY DOES SKIN **ACTIONS** Skin thickening THICKEN? **AND RESULTS** Our skin, especially on the **BRIGHTENS AND** face, is subject to a con-**EXECUIATES** stant renewal process that **Primaluce Exfo&White** replaces the old epidermal triggers the skin renewal cells with new ones. With age, however, this cellular process and reduces thickening, smoothing skin renewal process slows down: and giving it an even texture. the horny layer gets thicker, gradually loses its radiance and begins to look rough and uneven.

#### WHY DOES THE SKIN **ACTIONS** Aging AND RESULTS AGE? **REJUVENATES AND** With the passing of time, the skin undergoes changes at a **RENEWS** structural level. The gradual **Primaluce Exfo&White** degeneration of collagen promotes the hydration of and elastin takes place deep the epidermal layers and the in the dermis and this leads elasticity and firmness of the to the gradual loss of elasskin, effectively reducing the ticity and skin firmness. On visibility of wrinkles. the surface, the hydrolipidic film is altered causing dryness and dehydration.



# Imperfections

SKIN THICKENING / AGING / DARK SPOTS OR DYSCHROMIA / IMPURITIES AND BLEMISHES

#### Dark spots or WHY DOES THE SKIN **ACTIONS DISCOLOR? AND RESULTS** dyschromia Dark spots, also known as LIGHTENS AND SMOOTHS dyschromia, are parts of Thanks to the synergy of the skin with excessive pig-AHAs, PHAs and powerful mentation. The alteration of multifunctional complexes, the natural melanogenesis Primaluce Exfo&White, process is caused by varismooths the complexion and ous factors such as age, UV reduces the visibility of skin rays, the use of oral conspots. traceptives and pregnancy. The parts of the body most affected are those that are exposed such as the face. décolletage and hands.

Impurities and blemishes	WHY DOES THE SKIN BECOME IMPURE?	ACTIONS AND RESULTS
	Skin impurity is caused by the excessive production of sebum, which makes skin particularly oily. Sebaceous hypersecretion can obstruct the lumen of the pilosebaceous follicle and cause an accumulation of sebum, cellular debris and bacteria inside it, which forms a comedone (white or black head).	PERFECTS AND PURIFIES  Primaluce Exfo&White helps to limit the formation of comedones, immediately improving the appearance of impure skin.



# Scientific research and innovation behind the Primaluce Exfo&White cosmetic formula

#### **ACTIVE INGREDIENTS:**



### AHAs /alpha-hydroxy acids

#### FOR SMOOTH, EVEN AND RADIANT SKIN

Also known as fruit acids, they promote the elimination of the most superficial layers of the epidermis, immediately revealing a more radiant and even complexion. They also act on the skin's support structures, improving tone and firmness.

#### GLYCOLIC ACID:

is contained in sugar cane. Its low molecular weight (it is the smallest of the AHAs) promotes absorption in the horny layer.

#### LACTIC ACID.

produced from the fermentation of milk, it is an AHA naturally present in the skin's hydrolipidic film. Exfoliates, hydrates and regulates pH.

#### CITRIC ACID:

naturally found in large quantities in citrus fruit. Carries out an exfoliating and antioxidant action.

#### MANDELIC ACID:

is found in bitter almonds. Performs a delicate exfoliating action. Has purifying and lightening properties. Used to treat photo-aging, irregular pigmentation, acne and small wrinkles.

## AHAS EXTRACTED FROM PASSIONFRUIT, PINEAPPLE AND GRAPE: complex of Alpha-Hydroxy Acids of plant origin extracted from Passiflora,

complex of Alpha-Hydroxy Acids of plant origin extracted from Passiflora, Pineapple and Grape.



### PHAs /POLY-HYDROXY ACIDS

#### FOR RENEWED AND HYDRATED SKIN

PHAs are second-generation hydroxy acids. Natural antioxidants, they defend the skin, renewing and rehydrating it for longer. They promote gradual and progressive exfoliation, the ideal choice for even the most sensitive skin thanks to their delicate nature.

#### GLUCONOLACTONE:

powerful long-term hygroscopic and hydrating properties. Modulates the keratinization process when applied to the skin. Also effective as an antioxidant and in repairing damaged skin barrier.

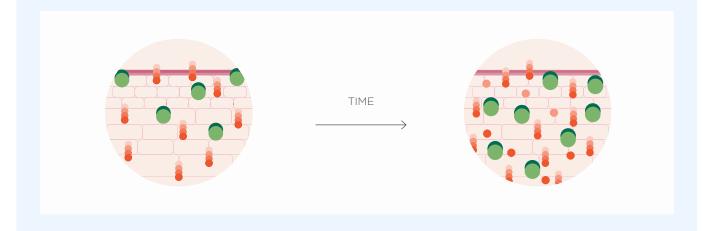
#### LACTOBIONIC ACID:

promotes delicate exfoliation. Its high molecular weight means that it has a slower absorption compared to AHAs, which makes it is better tolerated by sensitive skin. Also has a powerful antioxidant and regenerating action.



#### SKIN RENEWAL PROCESS

- AHAs penetrate faster and are the first to perform their exfoliating action thanks to their very small molecular structure.
- PHAs have a larger molecular structure and penetrate more slowly but effectively, enhancing and completing the activity of the AHAs for a complete and prolonged action.





## PHA-AHA EVOLUTION

#### **MAXIMUM EXFOLIATING EFFECTIVENESS**

To enhance the effect of the PHAs and AHAs, Bioline Jatò laboratories have enriched the formulations with innovative natural boosters that increase skin renewal and regeneration. Intensive treatment with visible results.

#### JAPANESE CEDAR (CRYPTOMERIA JAPONICA):

extract obtained from responsibly harvested Japanese Cedar buds. The plant grows on the island of Réunion, a natural paradise in the Indian Ocean. The extract activates all the essential steps of epidermal renewal, from the deepest basal layer to the more superficial horny layer, promoting restoration of the skin barrier.

The skin is visibly more hydrated, softer and smoother.

#### LARCH (GALACTOARABINAN):

completely natural and biodegradable vegetable polysaccharide extracted from Larch bark, enhances the exfoliating properties of AHAs and PHAs, minimizing their aggressiveness on the skin. Improves skin texture and reduces the visibility of fine wrinkles.



# Scientific research and innovation behind the Primaluce Exfo&White cosmetic formula

#### **ACTIVE INGREDIENTS:**



### RADIANCE WHITE COMPLEX

## HYDROXYAPATITE, CYSTEINE AND GLUTATHIONE FOR RADIANT BLEMISH-FREE SKIN

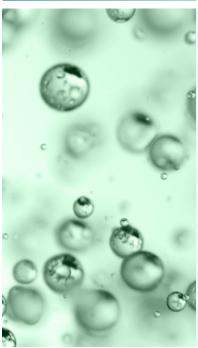
Innovative brightening complex that enhances the action of AHAs and PHAs, smooths the complexion and reduces the visibility of skin spots.

#### HYDROXYAPATITE:

Hydroxyapatite, a mineral found naturally in the body, gradually releases Glutathione and Cysteine onto the skin for a powerful and prolonged brightening action. The synergistic soft-focus effect visibly smooths the appearance and color of the skin<sup>7</sup>.

#### CYSTEINE AND GLUTATHIONE:

Cysteine and Glutathione are respectively an amino acid and a tripeptide found in the body. Multiple biological functions are attributed to them, including antioxidant properties as well as a depigmenting effect to lighten the skin<sup>8</sup>.



### ADVANCED WHITE COMPLEX

## POWERFUL LIGHTENING SYNERGY: NIACINAMIDE, ASCORBYL GLUCOSIDE AND RADIANCE WHITE COMPLEX

Acts synergistically on the steps responsible for the formation of dark spots. When combined with AHAs and PHAs, it promotes even-looking skin, reducing the visibility of skin dyschromia.

#### NIACINAMIDE:

Niacinamide, a physiologically active form of Vitamin B3, brings multiple benefits to the skin: it strengthens the skin barrier and minimizes redness, imperfections and the signs of aging. Among its most important actions is its ability to reduce the visibility of skin hyperpigmentation, inhibiting the transfer of melanin from melanocytes to keratinocytes<sup>9</sup>.

#### ASCORBYL GLUCOSIDE:

a scientifically advanced and stable form of Vitamin C, a multifunctional vitamin that promotes the reduction of melanin formation, stimulates collagen synthesis and skin regeneration and elasticity. A fundamental ally for minimizing the visibility of dyschromia and evening out skin tone<sup>10</sup>.



## SOOTHING AGENT

#### PROLONGED HYDRATION AND TOLERABILITY

Functional active ingredient similar in composition to the natural complex of the skin's carbohydrates (sugars). It binds to keratin showing excellent skin affinity. It retains and regulates hydration, reduces dryness and increases the skin's tolerability to AHAs.



## ACTIVE INGREDIENTS IN SHORT

#### AHAs ALPHA-HYDROXY ACIDS

- GLYCOLID ACID
- LACTIC ACID
- CITRIC ACID
- MANDELIC ACID
- AHAS EXTRACTED FROM PASSIONFRUIT, PINEAPPLE AND GRAPE

## PHAs POLY-HYDROXY ACIDS

- GLUCONOLACTONE
- LACTOBIONIC ACID

#### PHA-AHA EVOLUTION

- JAPANESE CEDAR (CRYPTOMERIA JAPONICA)
- LARCH (GALACTOARABINAN)

## RADIANCE WHITE COMPLEX

- HYDROXYAPATITE
- CYSTEINE AND GLUTATHIONE

## ADVANCED WHITE COMPLEX

- NIACINAMIDE
- ASCORBYL GLUCOSIDE
- RADIANCE WHITE COMPLEX

#### **SOOTHING AGENT**

- COMPLEX OF SKIN IDENTICAL PLANT SUGARS
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# The Peeling Collection\*

PROFESSIONAL PRODUCTS



#### FLUID 20 ACTIVE PEEL AHA EXFOLIATING

20% AHA (Glycolic, Lactic, Mandelic acid) Soothing Agent, Carob<sup>11</sup> 50 ml - 1.69 fl.oz US

The proper balance between the effective cosmetic exfoliant action of the glycolic acid, and the milder action of the lactic acid renews, illuminates, and smoothes the skin, helping it to rediscover its ideal perfection. Particularly suitable for young, delicate and couperose prone skin and for performing Primaluce Exfo&White during the summer period.

#### FLUID 40 DELICATE PEEL PHA AHA HYDRATING PHA-AHA EVOLUTION

25% AHA (Glycolic, Lactic), 15% PHA (Gluconolactone, Lactobionic Acid), Japanese Cedar, Soothing Agent 10x4 ml - 10 x 0.13 fl.oz US

Delicate exfoliating face fluid that combines the **intense smoothing action** of Alpha-Hydroxy Acids with the **gradual release** of Poly-Hydroxy Acids. Promotes skin renewal and prolongs the process over time. Also ideal for the **most delicate skin**.

\*DUE TO LOCAL COSMETIC REGULATIONS FOR PRODUCTS CONTAINING AHAS, SOME ITEMS MAY NOT BE AVAILABLE IN ALL MARKETS.

<sup>11</sup> Carob extract: obtained from the seeds of the Carob fruit (Ceratonia siliqua), which is exceptionally rich in specific polysaccharides that hold high quantities of water. A plant-derived alternative to Hyaluronic Acid.







#### FLUID 40 INTENSIVE PEEL AHA ILLUMINATING AHA EVOLUTION

40% AHA (Glycolic, Lactic, Citric, Mandelic acid) Japanese Cedar, Passion Fruit, Pineapple and Grapes extract, Soothing Agent 10x4 ml - 10 x 0.13 fl.oz US

Face fluid with **intense exfoliating and smoothing action**. The synergistic action of Alpha-Hydroxy Acids reduces the visibility of **dark spots**, **wrinkles** and **signs of aging**, giving the skin a younger, more radiant and firmer appearance.

#### FLUID 50 ACTIVE PEEL AHA EXFOLIATING AHA EVOLUTION

50% AHA (Glycolic, Lactic, Mandelic Acid), Japanese Cedar, Soothing Agent, Carob<sup>11</sup> 50 ml - 1.69 fl.oz US

The combination and high concentration of Alpha-Hydroxy Acids promotes a **substantial exfoliating action**. Ideal for skin **with dark spots, signs of aging and hyperkeratosis**. The complexion is brightened, and the skin texture is refined and perfected.



# Synergistic Products\*

PROFESSIONAL PRODUCTS

THE COMBINED USE OF CLEANSING GEL EXFOLIATING RENOVATING
AND LOTION RENOVATING ILLUMINATING GRADUALLY TRIGGERS THE SKIN RENEWAL
PROCESS, PROMOTING THE EXFOLIATING ACTION OF THE PEELING PRODUCTS.





#### **CLEANSING GEL**

EXFOLIATING RENOVATING AHA EVOLUTION

AHA (Glycolic, Lactic Acid), Japanese Cedar, Mimosa<sup>13</sup> and Oat Extracts<sup>14</sup> 430 ml - 14.5 fl.oz US

Face cleansing gel with exfoliating and renewing action for radiant and smooth skin.

#### **LOTION**

RENOVATING ILLUMINATING AHA EVOLUTION

AHA (Glycolic, Lactic Acid), Japanese Cedar, Lemon, Lily<sup>15</sup> and Witch Hazel Extracts 430 ml - 14.5 fl.oz US

Face lotion with exfoliating and rebalancing action for fresh and radiant skin.

## \*DUE TO LOCAL COSMETIC REGULATIONS FOR PRODUCTS CONTAINING AHAS, SOME ITEMS MAY NOT BE AVAILABLE IN ALL MARKETS.

- 13 Mimosa extract: obtained from Mimosa bark, it has regenerating effects on the epidermal tissue. Moreover, Mimosa contains substances that protect the skin from the damages of free radicals, tannins that increase skin elasticity and trace elements that are essential for the skin renewal processes.
- Oat Extract: has moisturizing and softening properties. The extract is rich in polysaccharides, mineral salts and vitamins that reduce the look of the signs of aging and promote skin renewal. In particular, Beta-glucan hydrates and protects the skin from external aggressions.
- White Lily Extract: the lily plant is native to the Balkans and Western Asia. It is very rich in mucilage, tannins and glycosides. It has emollient and softening properties for the skin.





#### **SERUM**

#### COMPENSATING

Hyaluronic Acid, Japanese Cedar, NMF, Soothing Agent 200 ml - 6.7 fl.oz US

Face serum, crucial for completing the neutralization of fluids, restoring the hydrolipidic film and rebalancing the epidermis.



#### **CREAM**

#### RENOVATING BRIGHTENING - AHA EVOLUTION

AHA (Glycolic, Lactic, Mandelic Acid), Japanese Cedar, Sweet Almond Oil, Shea Butter, Larch Extract 200 ml - 6.7 fl.oz US

Specifically designed for massage, this cream is rich in emollient, nourishing and regenerating active ingredients. It promotes skin renewal, increasing the level of hydration and rebalancing natural lipid content.



#### MASK

#### BRIGHTENING ILLUMINATING - AHA EVOLUTION

AHA (Glycolic, Lactic, Mandelic Acid), Japanese Cedar, Hyaluronic Acid, Zinc Oxide, Panthenol 200 ml - 6.7 fl.oz US

Exclusive cream mask with immediate lightening and smoothing action. The skin is intensely renewed, the pores refined and the complexion radiant and even looking.

# Professional Treatment





REMOVE MAKE-UP with DAILY RITUAL GENTLE EYE MAKE-UP REMOVER BIPHASIC.

CLEANSE AND TONE face, neck and décolletage with PRIMALUCE EXFO&WHITE CLEANSING GEL EXFOLIATING RENOVATING and LOTION RENOVATING ILLUMINATING.



## BIOLINE JATO SYSTEM STEP 1: PREDISPOSING TO THE TREATMENT - 1st PART

Perform **FACE BEAUTY EXPERIENCE - RELAXING TOUCH** WITHOUT the use of Bioaroma Relaxing EQL Oil.



## BIOLINE JATÒ SYSTEM STEP 2: SPECIFIC TARGETED TREATMENT

Protect eyes with moistened cotton pads and avoid applying the product to broken or irritated skin.

**SPECIFIC EXFOLIATING FLUID:** identify the most suitable peeling treatment for the skin type and, with the help of the **special fan-shaped brush**, apply 4 ml starting from the thickest areas or areas with wrinkles, spots and enlarged pores, then continue over the rest of the face, neck and décolletage.



#### PEELING COLLECTION LEAVE-ON TIMES

PRODUCTS	SENSITIVE, THIN, NORMAL SKIN	AGED, ASPHYXIATED HYPERKERATOTIC, OILY, IMPURE SKIN
FLUID 20 ACTIVE PEEL	<b>5/10</b>	8/14
AHA EXFOLIATING	MINUTES	MINUTES
FLUID 40 DELICATE PEEL	<b>5/10</b>	8/14
PHA AHA HYDRATING	MINUTES	MINUTES
FLUID 40 INTENSIVE PEEL	<b>5/10</b>	8/14
AHA ILLUMINATING	MINUTES	MINUTES
FLUID 50 ACTIVE PEEL AHA EXFOLIATING	8 MINUTES	<b>15</b> MINUTES



Once the leave-on time is up, **RINSE THOROUGHLY** several times with large cotton pads soaked in cold water and finish by patting with damp cotton gloves/mittens. Make sure that all peeling product has been removed.

Leave on according to the time shown in the table. Some flaking may occur, which indicates the treatment is working. Slight tingling, itching or a sensation of heat while the fluids are applied is a normal indicator that the product is working. Should excessive redness and tingling occur, we recommend removing the product immediately.





## BIOLINE JATO SYSTEM STEP 1: PREDISPOSING TO THE TREATMENT - 2nd PART

Perform **FACE BEAUTY EXPERIENCE - DRAINING TOUCH** WITHOUT the use of Bioaroma Energy DRN Oil.



## BIOLINE JATÒ' SYSTEM STEP 2: SPECIFIC TARGETED TREATMENT

SERUM COMPENSATING: apply 5 ml all over the face, neck and décolletage and massage until completely absorbed.

**CREAM RENOVATING BRIGHTENING:** apply 4-8 ml onto face, neck and décolletage using a brush and perform the specific maneuvers of the **Caresse massage.** 

**LOTION RENOVATING ILLUMINATING:** tone face, neck and décolletage using two moistened cotton pads.

**MASK BRIGHTENING ILLUMINATING:** apply approximately 10-20 ml onto face, neck and décolletage using a brush. Leave on for 15-20 minutes and rinse thoroughly.

**LOTION RENOVATING ILLUMINATING:** tone face, neck and décolletage using two moistened cotton pads.

**CREAM RENOVATING BRIGHTENING:** apply 1-2 ml onto face, neck and décolletage and massage until completely absorbed.



# BIOLINE JATO SYSTEM STEP 3: ENHANCING AND PROLONGING THE RESULTS OF THE TREATMENT

Perform FACE BEAUTY EXPERIENCE - FIRMING TOUCH.

- 17 The use of the Compensating Serum is fundamental for completing the neutralization of the Fluids and restoring the skin's hydrolipidic film after the peeling treatment.
- In case of redness or particularly reactive skin, we recommend performing step 3 after the Caresse massage, before applying the next products.



# Two clinically tested application protocols

## Exfo Protocol 2+3+1

IDEAL FOR ALL SKIN TYPES. 6 TREATMENTS, ONE A WEEK



# activation treatments with FLUID 40 DELICATE PEEL PHA AHA HYDRATING

Two introductory sessions to begin the exfoliation process. Fundamental for getting the skin accustomed to exfoliating agents and optimizing the results of the next fluids.

# intensive treatments with FLUID 40 INTENSIVE PEEL AHA ILLUMINATING

Three sessions for even, more effective and substantial exfoliation. Deep action to promote skin renewal and reduce the visibility of blemishes.

# fixing treatments with FLUID 40 DELICATE PEEL PHA AHA HYDRATING

One session to prolong and fix the exfoliating and renewing action. Provides skin with increased and long-lasting hydration.

## White Protocol 2+3

SPECIFIC TREATMENT FOR SKIN WITH SPOTS OR DYSCHROMIA. 5 TREATMENTS, ONE A WEEK



activation treatments with FLUID 40 INTENSIVE PEEL AHA ILLUMINATING

Two introductory sessions to promote even exfoliation and stimulate skin renewal.



intensive treatments with FLUID 50
ACTIVE PEEL
AHA EXFOLIATING

Three effective sessions to improve the appearance of skin hyperpigmentation, elasticity and firmness.



# Booster Protocol for special occasions

ENHANCED EFFECTIVENESS FOR IMMEDIATE RESULTS

#### A PRIMALUCE EXFO&WHITE TREATMENT WITH



FLUID 40
INTENSIVE PEEL
AHA ILLUMINATING



FLUID 50 ACTIVE PEEL AHA EXFOLIATING

#### IN COMBINATION WITH

## LIFTING CODE DIFFUSION FILLER AND LIFT-UP MASSAGE

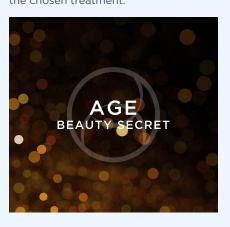
A single session that promotes a deep exfoliating and brightening action, increases the receptiveness of tissues and boosts the lifting, filling and hydrating effect of the combined treatment.



## AGE BEAUTY SECRET AND PRESTIGE MASSAGE

A single session that promotes a profound exfoliating and illuminating action, increases the receptiveness of tissues and boosts the relaxing, volumizing and redensifying effect of the chosen treatment.





① Start the Booster Protocol with the Primaluce Exfo&White products until application of the Serum Compensating; then continue with application of the specific Lifting Code Diffusion Filler or Age Beauty Secret treatments.

**PLEASE NOTE:** DEPENDING ON SKIN TYPE, PERSONAL PROTOCOLS CAN BE PERFORMED USING ONE OR MORE EXFOLIATING FLUIDS.

## Home Products\*

THE SYNERGISTIC USE OF CLEANSING GEL EXFOLIATING
RENOVATING AND LOTION RENOVATING ILLUMINATING GRADUALLY
TRIGGERS THE SKIN RENEWAL PROCESS, PROMOTING THE
EXFOLIATING ACTION OF THE PEELING TREATMENT.



#### **CLEANSING GEL**

#### EXFOLIATING RENOVATING - AHA EVOLUTION

AHA (Glycolic, Lactic Acid), Japanese Cedar, Mimosa and Oat Extracts 200 ml -  $6.7~\mathrm{fl.oz}$  US

Face cleansing gel, ideal for cleansing the skin deep down and eliminating any trace of make-up and impurities. Carries out a delicate exfoliating action that gives softness and radiance to the skin.

#### LOTION

#### RENOVATING ILLUMINATING - AHA EVOLUTION

AHA (Glycolic, Lactic Acid), Japanese Cedar, Lemon, Lily, Witch Hazel Extracts

200 ml - 6.7 fl.oz US

Face lotion with exfoliating, normalizing and rebalancing action. The result is a face that is not just toned but that looks extraordinarily fresh and radiant.



#### MASK

#### BRIGHTENING ILLUMINATING - AHA EVOLUTION

AHA (Glycolic, Lactic, Mandelic Acid), Japanese Cedar, Hyaluronic Acid, Zinc Oxide, Panthenol

100 ml - 3.3 fl.oz US

Exclusive cream mask with immediate lightening and smoothing action. The skin is intensely renewed, the pores refined and the complexion radiant and even looking.



#### CREAM EYE AND LIP

#### HYDRATING ILLUMINATING

Fragile Areas Illuminating Complex (Rice and Soy Peptides, Superoxide Dismutase), Oat Extract, Jojoba Oil

30 ml - 1.0 fl.oz US

A specific treatment for the sensitive eye and lip contour zone that nourishes, hydrates and enhances skin elasticity and softness. Reduces the visibility of puffy eyes and dark circles, giving radiance and freshness to the eyes.





#### **SERUM RENOVATING**

#### **BOOSTER 20 - PHA-AHA EVOLUTION**

PHA - AHA (Gluconolactone, Lactobionic, Glycolic, Lactic Acid), Japanese Cedar, Soothing Agent, Mimosa, Oat and Lily Extracts 30 ml - 1.0 fl.oz US

Multifunction face serum concentrate with a peeling effect. It combines the intense smoothing action of Alpha-Hydroxy Acids with the gradual release of Poly-Hydroxy Acids. Ideal for thick, marked and impure skin. It smoothes the skin and minimizes the visibility of wrinkles, expression lines and imperfections.



#### SERUM ILLUMINATING

#### BOOSTER 10 - AHA EVOLUTION + RADIANCE WHITE COMPLEX

AHA (Glycolic, Lactic, Citric, Mandelic Acid), Radiance White Complex, White Mulberry Extract, Larch Extract, Soothing Agent 30 ml - 1.0 fl.oz US

Face serum concentrate that gives your skin extraordinary radiance, combining effectiveness and gentleness. Also suitable for the most fragile skin. Reduces the visibility of dischromia and signs of aging.



#### **CREAM**

#### HYDRATING RENOVATING - AHA EVOLUTION

AHA (Glycolic, Lactic, Mandelic Acid), Panthenol, Japanese Cedar, Alpha-Hydroxy Acids from Passion Fruit, Pineapple and Grapes 50 ml - 1.6 fl.oz US

Fast-absorbing face cream that promotes skin renewal, moisturizes the skin deep down and reduces the visibility of signs of aging, making the complexion even-looking and radiant.



#### CREAM

#### NOURISHING RENOVATING - PHA-AHA EVOLUTION

PHA (Gluconolactone, Lactobionic Acid) AHA (Glycolic, Lactic Acid), Japanese Cedar, Vitamins C, E, Sweet Almond Oil, Shea Butter 50 ml - 1.6 fl.oz US

Rich and nourishing face cream that renews the epidermis and helps to restore the skin barrier. The skin appears visibly younger and its texture softer and more even-looking.



#### **FLUID CREAM**

## BRIGHTENING ILLUMINATING - AHA EVOLUTION + RADIANCE WHITE COMPLEX

AHA (Glycolic, Mandelic Acid), Radiance White Complex, Niacinamide, White Mulberry Extract, Panthenol 50 ml - 16 fl.oz US

50 mi - 1.6 fl.oz US

Face cream with ultra-fine texture and brightening and smoothing effect. Reduces the visibility of dark spots and evens out the complexion. Also ideal for normalizing the most impure skin types.

# Specific Dark Spot Products



#### SPOT SERUM

LOCALIZED CONCENTRATE - ADVANCED WHITE COMPLEX Advanced White Complex, Mandelic Acid, Panthenol 15 ml - 0.5 fl.oz US

Targeted treatment for dark spots on the face, neck, décolletage and hands, caused by pregnancy, UV rays and ageing. The exclusive Advanced White Complex, formulated with cutting-edge ingredients, reduces the appearance of dark spots and minimizes their visibility day after day, thanks to the soft-focus effect.

#### **TOUCH & ADAPT TECHNOLOGY**

INNOVATIVE ADAPTIVE TECHNOLOGY COMPOSED OF PARTICULAR MICROENCAPSULATED PIGMENTS THAT BREAK UPON APPLICATION TO THE SKIN AND ADAPT PERFECTLY AND NATURALLY TO THE COLOR OF THE COMPLEXION, MAKING IT EVEN LOOKING AND MINIMIZING DARK SPOTS, BLEMISHES AND THE SIGNS OF AGING.



#### **SPOT CORRECTION CREAM\***

TRIPLE ACTION - SPF 30 TOUCH & ADAPT TECHNOLOGY
+ ADVANCED WHITE COMPLEX

Advanced White Complex, Microencapsulated Mineral Pigments, Vitamin E, Panthenol

40 ml - 1.3 fl.oz US

Triple action face cream that lightens, reduces the visibility of dark spots - caused by pregnancy, UV rays and ageing - and prevents their reappearance, offering the skin protection on a day to day basis. Combines the Advanced White Complex with innovative uniforming technology. Precious microcapsules are activated when they come into contact with the epidermis, releasing mineral pigments that adapt to all skin tones to give radiance and perfection to the complexion.

SUITABLE FOR ALL SKIN TYPES

APPLICATION IN SYNERGY WITH SPOT SERUM LOCALIZED CONCENTRATE IS RECOMMENDED

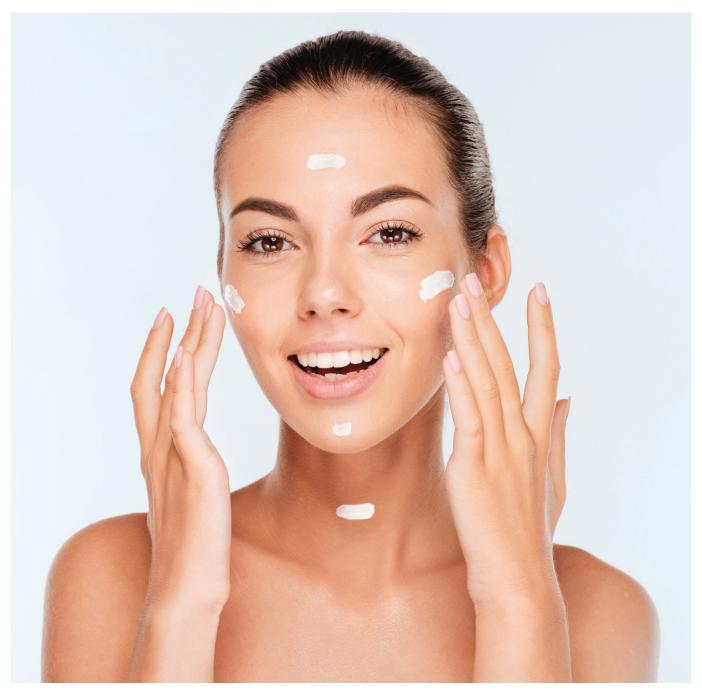
CAN BE USED IN COMBINATION WITH ALL BIOLINE JATÒ SERUMS AND/OR CREAMS

\*DUE TO LOCAL COSMETIC REGULATIONS, IN SOME MARKETS THIS ITEM WILL BE AVAILABLE IN A DEDICATED VERSION.



# Application







# The Bioline Jatò advice

# Exfo beauty routine

Ideal for all skin types and imperfections such as skin thickening, aging, impurities and blemishes.





Cleanse face morning and evening with Cleansing Gel Exfoliating Renovating and Lotion Renovating Illuminating Apply the **Mask Brightening Illuminating** once or twice a week

Apply **Cream Eye And Lip Hydrating Illuminating** morning and evening









Apply Serum Illuminating Booster 10 Fluid Cream Brightening Illuminating or Cream Hydrating Renovating

Apply Serum Renovating Booster 20 Cream Hydrating Renovating or Cream Nourishing Renovating



For effective and personalized home treatments, we have developed two Beauty Routines on the basis of skin type and blemish: easy steps to follow for healthy and radiant skin.

# White beauty routine

Ideal for skin with spots or dyschromia.



**Cream Hydrating Renovating** 

In case of dehydrated skin, we recommend applying Fluid Cream Brightening Illuminating before Spot Correction Cream Triple Action SPF 30

# Recommendations

#### WHO THE TREATMENT IS FOR

Suitable for all skin types, especially where there are imperfections typical of asphyxiated, thickened and prematurely aged skin or skin with wrinkles and dark spots. Also ideal for impure skin with blemishes.

#### WHEN TO DO THE TREATMENT

As an introductory session to a cycle of specific Bioline Jatò treatments or in combination with all treatments as required by the Face global Anti-age project and the Facial health and beauty project.

#### TREATMENT DURATION AND FREQUENCY

The complete Bioline Jatò protocol cycle can be repeated multiple times a year. Allow 30-40 days between each complete treatment cycle.

#### HOW TO USE THE PROFESSIONAL EXFOLIATING FLUIDS

- Only on perfectly clean skin and using a brush
- Only with cosmetics from the Bioline Jatò lines
- · Avoid any contact with the eyes, eyelashes and mucous membranes
- · Strictly adhere to dosage and application times

#### THE IMPORTANCE OF HOME PRODUCTS

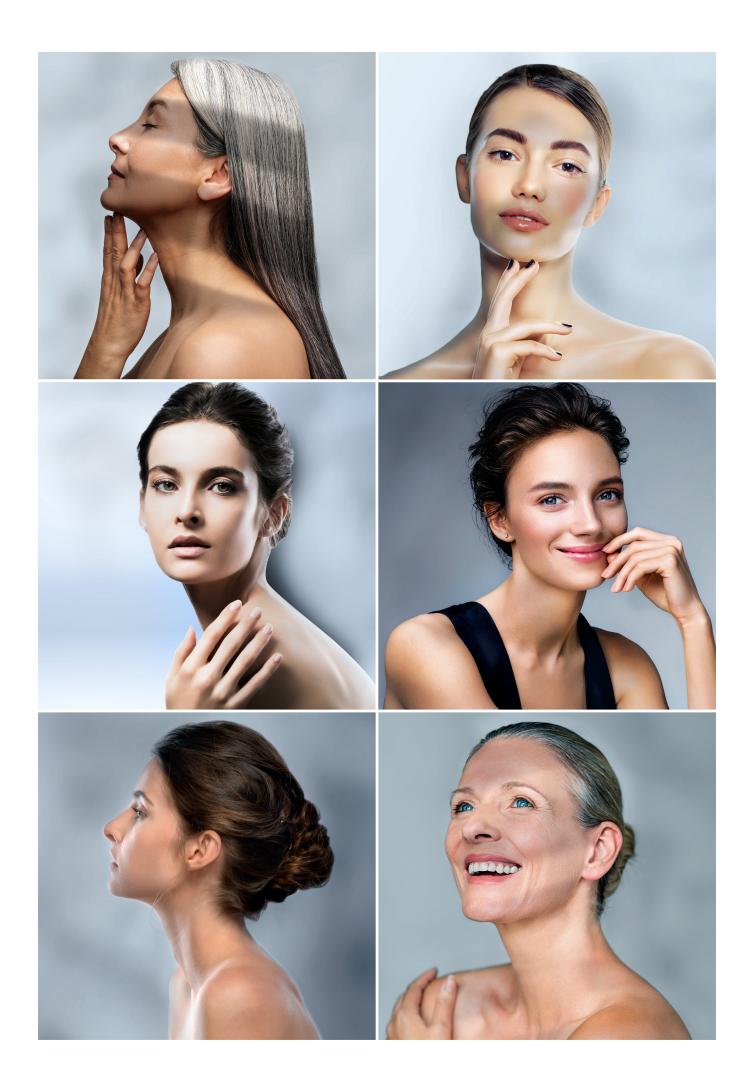
Constant use of the Primaluce Exfo&White line home products is fundamental to strengthen the results obtained in the salon.

#### **POSSIBLE REACTIONS**

Some flaking may occur, which indicates the treatment is working. Slight tingling, itching or a sensation of heat during treatment at home or in the salon is a normal indicator that the product is working. Should excessive redness and tingling occur, we recommend removing the product immediately.

#### WARNINGS

Always follow directions. Avoid contact with eyes, mucous membranes and ulcerations, if any. Only use the products indicated in the professional treatment description. Avoid use of Bioaromas. Avoid direct exposure to ultraviolet rays (tanning lamps, sun); it is recommended that prior to exposure to the sun, users cover areas where AHAs have been applied with sunscreen with high sun protection factors. Contact of the product with the skin must be of limited frequency or duration (see Leave-on times table). Do not treat individuals undergoing treatment with products made with Retinoic Acid. If necessary, wait 15 days after stopping the use of said products before you begin a cycle of PRIMALUCE EXFO&WHITE treatments. Do not apply to injured skin or edemas. If prolonged redness develops after use, discontinue application. If irritation persists, discontinue use and consult a physician. Do not use on newborns or children. People with sensitive skin must carry out the tolerance test, which consists of applying the product on their forearm and covering it with a plaster for 24 hours. In case of contact with eyes, rinse with plenty of running water. Not hazardous under normal conditions of use. Do not swallow. Keep out of reach of children. Any slight olfactory or color changes are due to the presence of functional substances of natural origin, AHAs, and PHAs and do not alter the cosmetic function of the product.





BIOLINE SRL MADE IN ITALY

Viale Bolognini 78 38122 Trento Italy +39 0461 933209 bioline@bioline-jato.com www.bioline-jato.com







