



# BIOLINE JATÒ



**PRIMALUCE  
EXFO&WHITE**

**The evolution  
of cosmetic peels**



**Brightens  
Rejuvenates  
Lightens  
Perfects**



## PRIMALUCE EXFO&WHITE

**Innovative cosmetic peel products for younger, brighter, immediately renewed and even skin.**

The passing of time, stress and sun exposure cause damage to the skin that becomes increasingly visible. **Blemishes** and **dark spots** start to appear, the skin thickens and starts to look **dull** and **wrinkles** become deeper. A specific beauty routine becomes therefore fundamental for maintaining **healthy, smooth** and **radiant skin**.

That is why **Bioline Jatò** has developed **Primaluce Exfo&White**, an innovative line that combines **epidermal renewal** with treatments to correct skin **dyschromia**.



# The effectiveness of the line

The **clinical tests** performed, combining a cycle of professional treatments with the use of homecare products, demonstrate the **efficacy** of **Primaluce Exfo&White**.

Furthermore, the exclusive **Bioline Jatò® System**, a working method developed over more than 40 years of experience, ensures the best performance of the products.

**ASK YOUR AESTHETICIAN FOR A  
CUSTOMIZED CONSULTATION.**

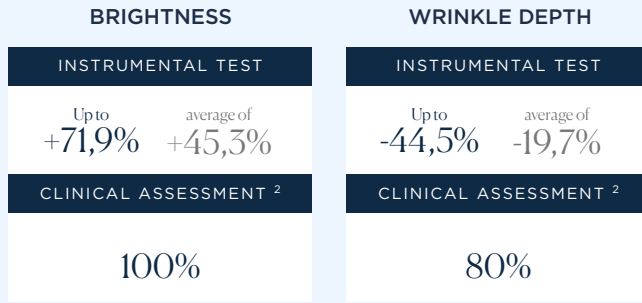






# Exfoliating and brightening protocol

CLINICALLY TESTED EFFECTIVENESS <sup>1</sup>



PERCENTAGE OF VOLUNTEERS WHO EXPRESSED POSITIVE OPINIONS THROUGH THIS SELF-ASSESSMENT QUESTIONNAIRE <sup>3</sup>

85%

WRINKLES  
LESS VISIBLE

95%

MORE  
RADIANT SKIN

95%

SMOOTHER  
SKIN

100%

GENERAL APPEARANCE OF  
THE SKIN VISIBLY IMPROVED

<sup>1</sup> Clinical test carried out for 6 weeks on 20 volunteers with wrinkles and dull complexion by an independent body. Professional and home products tested: PRIMALUCE EXFO&WHITE Cleansing Gel Exfoliating Renovating, Lotion Renovating Illuminating, Fluid 40 Delicate Peel PHA AHA Hydrating, Fluid 40 Intensive Peel AHA Illuminating, Serum Compensating, Cream Renovating Brightening, Mask Brightening Illuminating, Cream Hydrating Renovating, Cream Nourishing Renovating, Serum Renovating Booster 20, Serum Illuminating Booster 10, Cream Eye And Lip Hydrating Illuminating.

<sup>2</sup> % of the subjects who showed improvement after a period of 6 weeks.

<sup>3</sup> % of the volunteers who expressed a positive opinion after a period of 6 weeks.

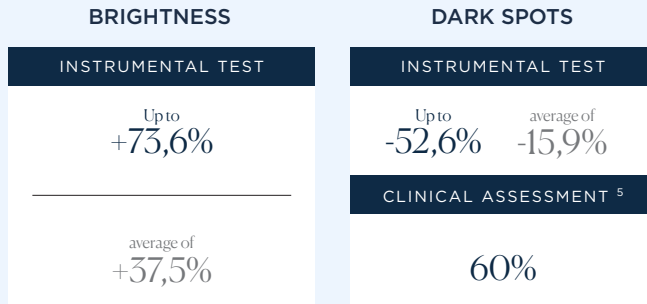






# Brightening and smoothing protocol

CLINICALLY TESTED EFFECTIVENESS <sup>4</sup>



PERCENTAGE OF VOLUNTEERS WHO EXPRESSED POSITIVE OPINIONS THROUGH THIS SELF-ASSESSMENT QUESTIONNAIRE <sup>6</sup>

80%

LIGHTER  
AND MORE  
EVEN-LOOKING  
COMPLEXION

95%

MORE  
RADIANT SKIN

60%

SPOTS VISIBLY  
REDUCED

100%

GENERAL APPEARANCE  
OF THE SKIN VISIBLY  
IMPROVED

<sup>4</sup> Clinical test carried out for 8 weeks on 20 volunteers with dyschromia, hyperpigmented spots and uneven complexion by an independent body. Professional and home products tested: PRIMALUCE EXFO&WHITE Cleansing Gel Exfoliating Renovating, Lotion Renovating Illuminating, Fluid 40 Intensive Peel AHA Illuminating, Fluid 50 Active Peel AHA Exfoliating, Serum Compensating, Cream Renovating Brightening, Mask Brightening Illuminating, Spot Serum Localized Concentrate, Spot Correction Cream Triple Action, Fluid Cream Brightening Illuminating.

<sup>5</sup> % of the subjects who showed a reduction in the visibility of spots after a period of 8 weeks.

<sup>6</sup> % of the volunteers who expressed a positive opinion after a period of 8 weeks.



# Scientific research and innovation in the cosmetic formula



## AHAs / ALPHA-HYDROXY ACIDS

Also known as **fruit acids**, they promote the **elimination of the most superficial layers** of the epidermis, immediately revealing a **more radiant** and even **complexion**. They also act on the skin's support structures, improving tone and firmness, reducing the visibility of the signs of ageing.



## PHAs / POLY-HYDROXY ACIDS

Hydroxy-acids that promote a **delicate** and **gradual peeling**. They **protect** the skin, **renew it**, quench it and they are also efficacious natural antioxidants.



### PHA-AHA EVOLUTION

Innovative **natural boosters** that increase skin renewal and regeneration, such as **Japanese Cedar** that promotes the **restoration of the skin barrier**, it **hydrates** and **smoothes** the skin, and the **Larch** that enhances the **exfoliating properties** of the AHA and PHA, minimizing their aggressiveness.



### RADIANCE AND ADVANCED WHITE COMPLEX

An innovative **pool** of functional **ingredients**, featuring **Niacinamide** and **Vitamin C**, which visibly illuminates and evens out the skin, reducing the visibility of dark spots.



# Home Products

THE SYNERGISTIC USE OF **CLEANSING GEL EXFOLIATING RENOVATING** AND **LOTION RENOVATING ILLUMINATING** GRADUALLY TRIGGERS THE SKIN RENEWAL PROCESS, **PROMOTING THE ACTION OF THE OTHER PRODUCTS OF THE LINE.**

## Cleansing



### CLEANSING GEL

EXFOLIATING RENOVATING - AHA EVOLUTION  
AHA (Glycolic, Lactic Acid), Japanese Cedar, Mimosa and Oat Extracts  
200 ml

Face cleansing gel, ideal for **cleansing the skin deep down** and eliminating any trace of make-up and impurities. Carries out a **delicate exfoliating action** that gives softness and radiance to the skin.

### LOTION

RENOVATING ILLUMINATING - AHA EVOLUTION  
AHA (Glycolic, Lactic Acid), Japanese Cedar, Lemon, Lily, Witch Hazel Extracts  
200 ml

Face lotion with **exfoliating, normalizing and rebalancing** action. The result is a face that is not just toned but that looks extraordinarily fresh and radiant.



## Mask



### MASK

#### BRIGHTENING ILLUMINATING - AHA EVOLUTION

AHA (Glycolic, Lactic, Mandelic Acid), Japanese Cedar, Hyaluronic Acid, Zinc Oxide, Panthenol

100 ml

Exclusive cream mask with immediate **lightening and smoothing action**. The skin is intensely renewed, the pores refined and the complexion radiant and even looking.

## Eye and Lip cream



### CREAM EYE AND LIP

#### HYDRATING ILLUMINATING

Fragile Areas Illuminating Complex (Rice and Soy Peptides, Superoxide Dismutase), Oat Extract, Jojoba Oil

30 ml

A **specific treatment** for the sensitive eye and lip contour zone that **nourishes, hydrates and enhances skin elasticity and softness**. Reduces the visibility of puffy eyes and dark circles, giving radiance and freshness to the eyes.



## Serums



### SERUM RENOVATING BOOSTER 20 - PHA-AHA EVOLUTION

PHA - AHA (Gluconolactone, Lactobionic, Glycolic, Lactic Acid), Japanese Cedar, Soothing Agent, Mimosa, Oat and Lily Extracts  
30 ml

**Multifunction** face serum concentrate with a peeling effect. It combines the intense smoothing action of Alpha-Hydroxy Acids with the gradual release of Poly-Hydroxy Acids. Ideal for **thick, marked and impure skin**. It smoothes the skin and minimizes the visibility of wrinkles, expression lines and imperfections.



### SERUM ILLUMINATING BOOSTER 10 - AHA EVOLUTION + RADIANCE WHITE COMPLEX

AHA (Glycolic, Lactic, Citric, Mandelic Acid), Radiance White Complex, White Mulberry Extract, Larch Extract, Soothing Agent  
30 ml

Face serum concentrate that **gives your skin extraordinary radiance**, combining effectiveness and gentleness. Also suitable for the **most fragile skin**. Reduces the visibility of dischromia and signs of ageing.



## Creams



### FLUID CREAM

#### BRIGHTENING ILLUMINATING – AHA EVOLUTION + RADIANCE WHITE COMPLEX

AHA (Glycolic, Mandelic Acid), Radiance White Complex, Niacinamide, White Mulberry Extract, Panthenol  
50 ml

Face cream with ultra-fine texture and **brightening and smoothing effect**. Reduces the visibility of dark spots and evens out the complexion. Also ideal for normalizing the most impure skin types.



### CREAM

#### HYDRATING RENOVATING - AHA EVOLUTION

AHA (Glycolic, Lactic, Mandelic Acid), Panthenol, Japanese Cedar, Alpha-Hydroxy Acids from Passion Fruit, Pineapple and Grapes  
50 ml

Fast-absorbing face cream that promotes skin renewal, **moisturizes the skin** deep down and reduces the visibility of signs of aging, making the **complexion even-looking and radiant**.



### CREAM

#### NOURISHING RENOVATING – PHA-AHA EVOLUTION

PHA (Gluconolactone, Lactobionic Acid) AHA (Glycolic, Lactic Acid), Japanese Cedar, Vitamins C, E, Sweet Almond Oil, Shea Butter  
50 ml

Rich and nourishing face cream that **renews the epidermis** and helps to restore the skin barrier. The **skin** appears **visibly younger** and its texture softer and more even-looking.



# Specific Dark Spot Products







AN INNOVATIVE TREATMENT THAT **BRIGHTENS UP AND ILLUMINATES** THE SKIN, WHILE VISIBLY **REDUCING** ANY **DARK SPOTS** CAUSED BY:

- **UV RAYS**
- **PREGNANCY**
- **AGEING**

## Advanced White Complex

TOUCH & ADAPT TECHNOLOGY





## Dark spots treatment



### SPOT SERUM

LOCALIZED CONCENTRATE -  
ADVANCED WHITE COMPLEX  
Advanced White Complex, Mandelic  
Acid, Panthenol  
15 ml

**Targeted treatment for dark spots** on the face, neck, décolletage and hands, caused by **pregnancy, UV rays and ageing**. The exclusive **Advanced White Complex**, formulated with cutting-edge ingredients, **reduces** the appearance of **dark spots** and **minimizes their visibility** day after day, thanks to the soft-focus effect.





## TOUCH & ADAPT TECHNOLOGY

INNOVATIVE ADAPTIVE TECHNOLOGY COMPOSED OF PARTICULAR MICROENCAPSULATED PIGMENTS THAT BREAK UPON APPLICATION TO THE SKIN AND ADAPT PERFECTLY AND NATURALLY TO THE COLOR OF THE COMPLEXION, MAKING IT EVEN LOOKING AND MINIMIZING DARK SPOTS, BLEMISHES AND THE SIGNS OF AGING.



### SPOT CORRECTION CREAM

TRIPLE ACTION

#### TOUCH AND ADAPT TECHNOLOGY

+ ADVANCED WHITE COMPLEX

Advanced White Complex, Microencapsulated Mineral Pigments, Vitamin E, Panthenol  
40 ml

Triple action face cream **lightens, reduces** the visibility of **dark spots** - caused by **pregnancy, UV rays and ageing** - and **evens out the complexion**. Combines the Advanced White Complex with innovative uniforming technology. **Precious microcapsules** are activated when they come into contact with the epidermis, releasing mineral pigments that adapt to all skin tones to give **radiance and perfection to the complexion**.

- SUITABLE FOR ALL SKIN TYPES
- APPLICATION IN SYNERGY WITH SPOT SERUM LOCALIZED CONCENTRATE IS RECOMMENDED
- CAN BE USED IN COMBINATION WITH ALL BIOLINE JATÒ SERUMS AND/OR CREAMS



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