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# BODY CONCEPT THE NEW FORM OF WELL-BEING

# Feel good, Look good

A complete line of safe and effective **professional** and homecare references that, wisely combined with **specific protocols**, allow to live unique sensory experiences for a reshaped and fit body.

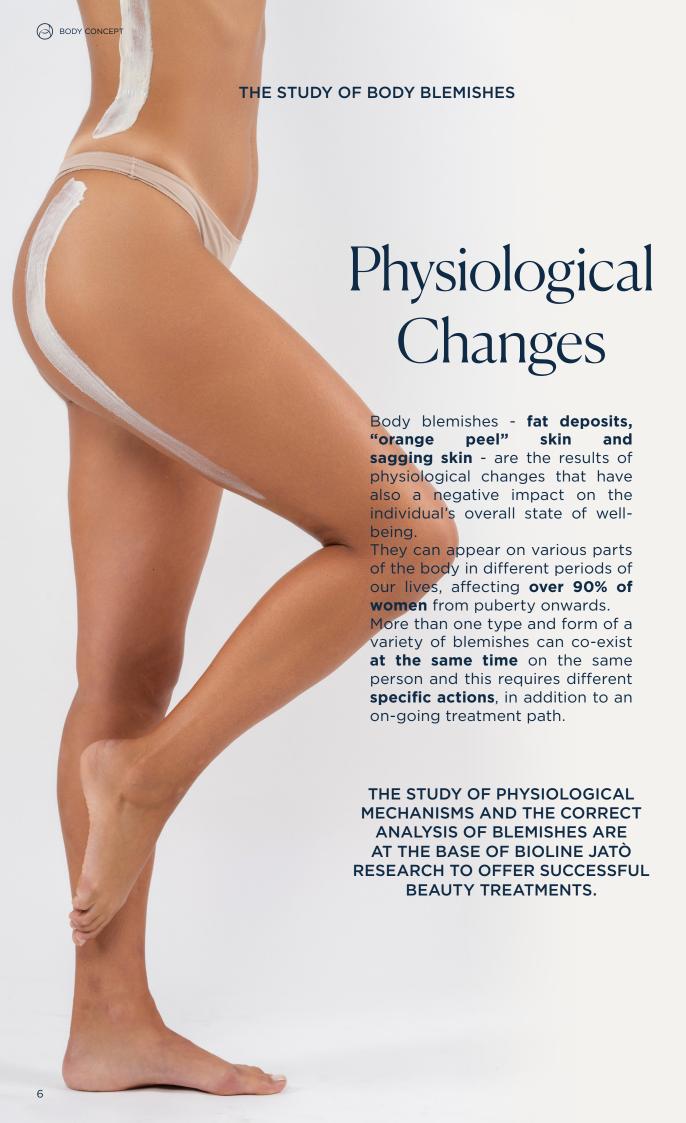
The exclusive **Bioline Jatò® System** method is at the heart of all treatments: it ensures performance and long-lasting results thanks to a physiologically balanced sequence of manoeuvres.

It involves three sequential and synergic steps that open and close all body treatments, enhancing its efficacy.

Specific and functional treatments and exclusive manoeuvres maximize the results of each session and allow to create personalized paths according to needs and blemishes.

More than 40 years of experience have allowed Bioline Jatò to develop the **BODY BEAUTY PROJECT**: a tested working protocol that allows to identify the most suitable path for each customer, aiming specifically any blemish, for immediately visible and long-lasting results.

**Body Concept** is the versatile, flexible and proven efficacy for a fit body, **all year round**.





# CELLULITE, FAT AND SAGGING SKIN<sup>1</sup>

**CELLULITE** or EFP (Edematous Fibrosclerotic Panniculopathy):

- Alteration of the skin tissue caused by multiple factors: diet and incorrect life style, hormonal imbalance, hereditary factors.
- The initial stage manifests itself with accumulation of excess liquid in the skin tissues (edema) lead by the change in blood and lymph circulation.

#### **ADIPE**

 Increase in volume and in the number of adipose cells, without altering the structure or function of the skin tissue.

#### **SKIN SLACKENING**

- Degeneration and decrease of protein fibres which support the skin, elastin and collagen, cause loss of firmness and elasticity.
- The areas of the body commonly affected are: inner thigh and arms, the abdomen, buttocks and breasts.



# INFILTRATED AND FIBROUS CELLULITE<sup>2</sup>

#### **INFILTRATED CELLULITE**

- Manifests itself with swelling around the ankles, shins and thighs.
- The accumulation of excess liquid may be a temporary phenomenon or become chronic.

#### **FIBROUS CELLULITE**

- Because of liquids penetrating the tissue, the adipose cells are altered and micro and macronodules become perceptible to the touch.
- The surface of the skin takes on the typical "orange peel" or "mattress" look.



# COMPACT CELLULITE AND LOCALIZED FAT<sup>3</sup>

#### **COMPACT CELLULITE**

- The skin is adherent to the muscle tissue and has a slightly mobile appearance; it is not easy to hold the affected part in your hands because it is very firm.
- It can occur in both overweight and physically fit subjects (athletes) and often also in young girls.

#### LOCALIZED FAT

 Localized increase in the "healthy" adipose tissue, which has a smooth appearance and may increase or decrease based mainly on energy intake.



#### LOCALIZED AND WIDESPREAD FAT4

#### LOCALIZED FAT

• In women, the fatty mass is generally concentrated around the hips, buttocks and thighs whereas (gynoid conformation), in men it affects the abdomen (android conformation).

#### **WIDESPREAD FAT**

 The fatty mass is distributed evenly throughout the body.

<sup>1.</sup> Blemishes caused by cellulite, localized adiposity, sagging skin 2. Blemishes caused by infiltrated and fibrous cellulite

<sup>3.</sup> Blemishes caused by compact cellulite and localized fat 4. Blemishes caused by localized and widespread fat deposits



#### THE INNOVATION OF FORMULATION STRATEGY

# Functional Complexes

The effectiveness of Bioline Jatò treatments is primarily due to the ongoing biotechnological research and the strong focus on innovation that have been the hallmark of the company's laboratories for over forty years. The selection of superior functional substances, the combination with versatile complexes, and use of the best methods of penetration and release times exclusive multifunctional complexes allow an intensive and selective action.



#### CELLULITE, FAT AND SAGGING SKIN<sup>1</sup>

# **BODY FIT COMPLEX**MARINE BIOTECH EXTRACT, CAFFEINE AND CARNITINE



DOUBLE EFFICACY AIMED TO BLEMISHES DUE TO ADIPOSITY AND SAGGING SKIN

Multifunctional complex that, like a true **personal trainer**, reduces the look of localized adiposity and promotes the cutaneous elasticity for a **lighter silhouette** and a more defined body shape.

#### SPIRULINA ALGAE ARTHROSPIRA MAXIMA



SUPERFOOD RICH IN VEGETAL PROTEINS AND CHLOROPHYL

Algae with a characteristic spiral shape of bluegreen colour. It contains up to **70% proteins** and is also rich in vitamins, mineral salts e **chlorophyl**. It has **detox**, **protective and draining properties**.

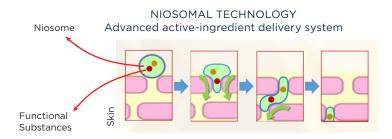
#### **INFILTRATED AND FIBROUS CELLULITE<sup>2</sup>**

# NIOCELL COMPLEX CAFFEINE, COLEUS FORSKOLHII EXTRACT, BETA-AESCIN



FOR TARGETED ACTION TO THE BLEMISHES OF THE CELLULITE AND WATER RETENTION

Innovative functional complex with draining action composed of Caffeine, Coleus Forskolhlii Extract and Aescine Encapsulated within special ultradeformable elastic vesicles (niosomes), which promote the the absorption and gradual release of the active ingredients for an enhanced effectiveness.



## **CELL-REVERSE SEAWEED**ALGA SPHACELARIA SCOPARIA



BLUE TECHNOLOGY
THE INNOVATION THAT COMES FROM THE SEA

Marine-origin functional substances characterized by their **high concentration**, sustainability and **effectiveness**.

The **Bioline Jatò** laboratories have selected a special Mediterranean brown algae, Sphacelaria scoparia extract, which target blemishes linked to **cellulite** and **water retention**.



1. Blemishes caused by cellulite, localized adiposity, sagging skin 2. Blemishes caused by infiltrated and fibrous cellulite



#### COMPACT CELLULITE AND LOCALIZED FAT3

## PURE CAFFEINE AND COFFEE SILVERSKIN



COFFEE, THE STAR INGREDIENT AIMED AT THE BLEMISHES OF CELLULITE AND ADIPOSITY

Caffeine helps to reactivate the drainage of liquids and favours the reduction of localized fat accumulation\*.

Coffee Silverskin, a natural **upcycled** ingredient obtained from the silver film that protects the coffee bean, **moisturizes** and promotes the **skin** barrier function.

\* A. Herman A.P. Herman: Caffeine's Mechanisms of Action and Its Cosmetic Use. Skin Pharmacol Physiol 2013;26:8-14.

#### **MACA**



A SUPERFOOD WITH A POWERFUL ENERGIZING AND REMODELLING EFFECT, ORGANIC AND FROM SUSTAINABLE SOURCES

**Upcycled** extract obtained from Peruvian Maca leaves (Lepidium Meyenii), rich in polyphenols. It's **specific for fat deposits** and blemishes due to **cellulite** and improves skin firmness.

It improve also the drainage and blood microcirculation.

#### LOCALIZED AND WIDESPREAD FAT<sup>4</sup>

#### **NIOSHAPE COMPLEX**

CAFFEINE,
POMEGRANATE SEED EXTRACT,
SOY ISOFLAVONES



RESHAPES THE BODY CONTOURS, IMPROVING SKIN FIRMNESS

**Powerful synergy** of functional substances with a **remodeling action**, encapsulated within special elastic vesicles (**niosomes**), which promote the absorption of the fuctional substances, increasing their **effectiveness**.

#### LIPOREDUCER COMPLEX

CAFFEINE, CARNITINE, ESCIN, IVY AND RUSCUS (BUTCHERBROOM) EXTRACTS, TEA-HYDROIODIDE AND TRIPEPTIDE-1



REDUCES THE VISIBILITY OF THE MOST STUBBORN FAT ACCUMULATIONS AND PREVENTS THEM FROM REAPPEARING

Multifunctional complex characterized by a high concentration of **active ingredients** in liposomal form. The advanced delivery method, composed by **multivesicular liposomes**, exploits the excellent penetration of the functional substances, ensuring **maximum effectiveness and a prolonged release.** 

<sup>3.</sup> Blemishes caused by compact cellulite and localized fat 4. Blemishes caused by localized and widespread fat deposits

# Research and Innovation to support Effectiveness

HIGH-PERFORMANCE FUNCTIONAL INGREDIENTS

NATURE, BIOTECHNOLOGICAL RESEARCH AND SCIENTIFIC METHOD

> EFFECTIVE, SKIN-FRIENDLY PRODUCTS

IMMEDIATE, VISIBLE AND LONG-LASTING RESULTS

**EXCLUSIVE AND EFFECTIVE FORMULAS** 

# The Bioline Jatò® System Method

It is an exclusive and certified<sup>1</sup> working method. A balanced sequence of manoeuvres that, integrated in every professional treatment, ensures the best **performance and long-lasting results.** 

The method is based on the **perfect synergy** between highly effective **products**, application **protocols** and exclusive **massages**.

It involves **three steps**, specifically designed to prepare the customer to relaxation, improve microcirculation, drainage and skin regeneration.

# BIOLINE JATÒ SYSTEM / STEP 1

#### PREPARE FOR THE TREATMENT

**Body Beauty Experience Relaxing and Draining Touch.** 

**Relaxing** and **decontracting** maneuvers dissolve tensions, oxygenate the tissues, prepare the customer to a deep state of relaxation.

**Draining pumps** promote the flow of lymphatic current and detoxify tissues. The skin receptiveness is incresead, favouring the absorption of active ingredients.

# BIOLINE JATÒ SYSTEM / STEP 2

#### **SPECIFIC TREATMENT**

It involves the sequential application of the most suitable products for the treatment targeted to the blemish: **exfoliants**, **concentrates**, **wraps and bandaging**, **massage products**.

#### → BIOLINE JATÒ\* SYSTEM STEP 3

ENHANCE AND PROLONG THE RESULTS

Body Beauty Experience Firming Touch.

Stimulating and progressive pressures at the end of the treatment to oxygenate the skin and tone the muscles.

#### **Body Beauty Experience**



At the core of the **Bioline Jato**\* **System** lie the **BODY BEAUTY EXPERIENCE Relaxing, Draining and Firming Touch**, sequential specific manoeuvres that characterize the opening and closing of each single treatment.

Since they have always been an integral part of the Bioline Jatò method, they have been renewed to enhance their effectiveness, their ease of use and to create a complete, instantly recognizable "beauty and well-being experience" developed by Bioline Jatò.

<sup>1.</sup> Bioline Jatò\* System is guaranteed by quality certification ISO 9001:2015 IGQ IQNET

#### THE ESSENCE OF WELL-BEING

### **Bioaromas**

**Synergies of highly effective essential oils** that, in combination with the sequences of the **BODY BEAUTY EXPERIENCE**, infuse the desired functional footprint through selected active and olfactory notes.



#### **BIOAROMA RELAXING EQL OIL**

patchouli / chamomile / sandalwood / ylang ylang / white thyme

30 ml - 1.0 fl. oz US

#### For all types of skin

Blend of precious essential oils for a fragrance that **relaxes**, freeing the body from tension and restoring harmony and well-being.

**HOW TO USE**: apply a few drop on the areas most prone to tension.

#### **BIOAROMA NORMALIZING DTX OIL**

juniper / sage / lemon / tuya

30 ml - 1.0 fl. oz US

#### For impure and asphyctic skin

An extraordinary concentration of essences, specifically designed for skin normalization and oxygenation. For a **bright and even skin**.

**HOW TO USE**: apply a few drops on the areas with blemishes caused by cellulite or fatty deposits.

#### **BIOAROMA ENERGY DRN OIL**

orange / lemon / niaouli / white thyme

30 ml - 1.0 fl. oz US

#### For dull and devitalized skin

Concentrate of natural essences that **normalizes and purifies the skin**, for a regenerating, stimulating sensation.

**HOW TO USE**: Apply a few drops to the area around the lymph nodes and on the areas with greatest water retention.

#### **BIOAROMA SOFTENING DEC OIL**

lavender / chamomile / lemon balm / sandalwood 30 ml - 1.0 fl. oz US

For sensitive, dull, subject to fragile capillaries

#### 30 1111 - 1.0 11. 02 03

A precious synergy of aromatic essences with softening properties soothes, **hydrates and improves elasticity** by reinforcing cutaneous tissues.

**HOW TO USE**: apply a few drops to the most sensitive areas or those affected by loss of skin tone, such as buttocks, inner thigh and inner arms.

**WARNINGS:** due to the intense aesthetic action, concentration and high level of permeation, the Bioaromas should be used sparingly, differentiating between application areas based on the imperfection. Do not apply to broken or weeping skin, during pregnancy and breast-feeding.



# **Body Beauty Experience**

#### **RELAXING TOUCH**

Apply a few drops of **BIOAROMA Relaxing EQL OIL** along the spine, buttocks, biceps femoris, calf muscles (unless otherwise indicated).

#### **HEAD OF THE MASSAGE TABLE**

**1.** Heating frictions with two hands along paravertebral grooves

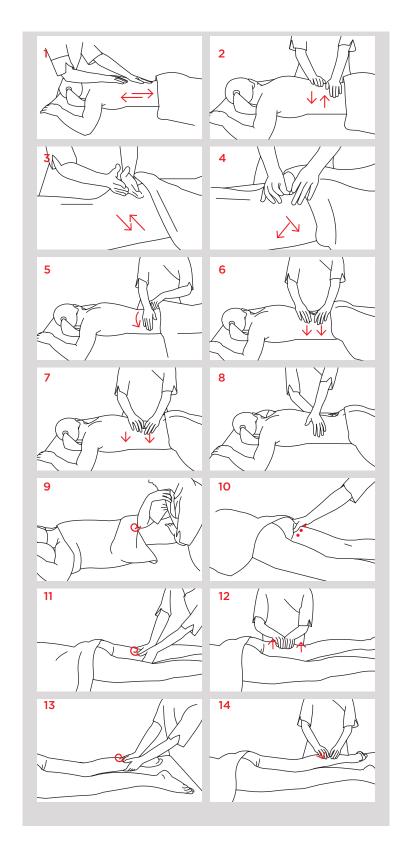
#### ON THE SIDE OF THE MASSAGE TABLE

- 2. Heating frictions with two hands perpendicular to the spine and on trapezius muscle
- 3. Heating of sacrum using hands borders
- 4. Crisscross roulage on sacrum
- **5.** Alternated friction along the posterior part of iliac crest
- **6.** Roulage from lumbar area and backwards
- **7.** Short roulage along paravertebral grooves and backwards
- 8. Crisscross strokes on the whole back

## REPEAT THE MOVEMENTS ON THE OTHER SIDE STARTING FROM POINT 2

- **9.** Circular stimulation on central point of gluteus muscle with elbow
- **10.** Stimulation on many points along gluteus line using thumb
- **11.** Circular frictions with thumbs along internal and external line of femoral biceps
- **12.** Perpendicular decontraction to femoral biceps with fingertips
- **13.** Circular frictions with thumbs on calf muscle
- **14.** Perpendicular roulage to calf muscle with two hands

### REPEAT THE MOVEMENTS ON THE OTHER SIDE STARTING FROM POINT 9



#### **DRAINING TOUCH**

Apply a few drops of **BIOAROMA ENERGY DRN OIL** on the main lymph node stations such as terminus, armpit, solar plexus, groin area, popliteal cavity and malleoli (unless otherwise indicated).

#### **SUPINE POSITION**

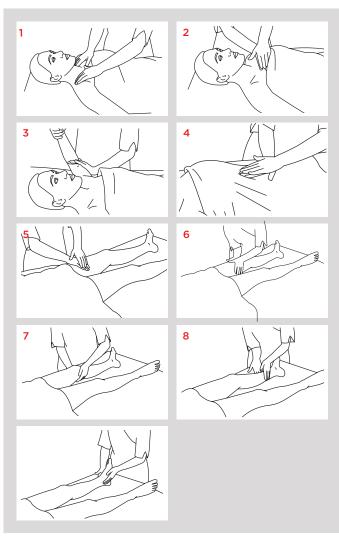
- **1.** Pompage on terminus (in front of the client)
- **2.** Pompage with full hand on pectoral muscle towards the armpit
- **3.** Pompage on triceps towards armpit with one hand

### REPEAT THE MOVEMENTS STARTING FROM POINT 2 ON THE OPPOSITE SIDE

- **4.** Pompage on solar plexus (in front of the client)
- 5. Pompage on the groin area
- 6. Pompage on quadriceps
- 7. Pompage popliteal cavity
- 8. Pompage calf muscle
- 9. Pompage ankle bones

# REPEAT THE MOVEMENTS-SEQUENCE STARTING FROM POINT 5 ON THE OPPOSITE SIDE





#### **FIRMING TOUCH**

# WITHOUT ESSENTIAL OIL SUPINE POSITION

- Starting from foot perform some pinching movements
- 2. Carry on with the movement along tibial crest
- 3. Along calf muscle (flexed leg)
- 4. On quadriceps

#### REPEAT ON THE OTHER LEG

**5.** Starting from the hand perform some pinching movement along the whole arm and repeat the sequence on the other side

#### **PRONE POSITION**

- **6.** Cover with a towel and perform some pressure with full hand on the whole body
- 7. Back stretching
- 8. Legs stretching



# Professional Treatments

A consolidated offer of **specific and effective treatments** that combine **selected active ingredients**, **application protocols** and exclusive massages to ensure visible and long-lasting results.

BLEMISHES	TREATMENT	TREATMENT AREAS
THICKENED, ROUGH, DULL SKIN	EXFO MARINE / GLYCO PEEL	TOTAL BODY
CELLULITE, ADIPOSITY AND SKIN LAXITY	MESO-FIT	STOMACH, THIGHS, BUTTOCKS
INFILTRATED AND FIBROUS CELLULITE	ALGO-CELL	LOWER BODY
COMPACT CELLULITE AND LOCALIZED FAT	COFFEE-SHAPE	STOMACH, THIGHS, BUTTOCKS, LEGS
LOCALIZED AND WIDESPREAD ADIPOSITY	ADI-SHAPE	TOTAL BODY
SWOLLEN LEGS	SCULPT & DRN BANDAGE	LOWER BODY
LOCALIZED ADIPOSITY	SCULPT & LIPO BANDAGE	STOMACH, THIGHS, BUTTOCKS



# The Renewing Power and Importance of Proper Hydration

#### **BODY EXFOLIATION AND MOISTURIZATION**

#### **EXFO MARINE**

SCRUB SALT CRYSTALS

dead sea salts centella extract papaya extract

1000 g - 35.2 oz US

Formula with a rich oily gel texture which **provides softness** and wellbeing to the skin. Enriched with special salt crystals, it intensely renews and brightens the skin. A revitalizing effect for a smooth body, with minimized imperfections and roughness.

#### RECOMMENDED:

- for thick skin, before and after exposure to the sun
- combined with Glyco Peel AHA Renewing Fluid to treat different parts of the body at the same time
- combined with Sculpt & Drn Bandage for an intensified action on the lower limbs.

#### GLYCO PEEL AHA

RENEWING FLUID

glycolic acid ferulic acid mandelic acid

200 ml - 6.7 fl. oz US

Special fluid peel, ideal for dull, matte, aged and relaxed skin. The high concentration of AHA smoothes and renews the skin providing a radiant complexion.

#### RECOMMENDED:

- for the more delicate parts of the body - breasts, bikini and under-arm areas
- for encouraging, aesthetically, the visible reduction of recently formed stretch marks
- locally on hyperpigmented areas and/or with skin discolouration
- on areas with sagging skin and/ or stretch marks
- combined with Exfo Marine Scrub Salt Crystals to treat different parts of the body at the same time.

WARNINGS: if you feel excessive and prolonged tingling or redness, stop applying the product and remove it immediately, rinsing off with abundant water.

#### **HYDRASOURCE**

**BODY LOTION** 

pro-elasticity complex aloe extract white lily extract rice milk

1000 ml - 33.8 fl. oz. US

Formula with a fresh, gently-fragranced texture that nourishes and hydrates the skin intensely, keeping it supple, radiant and soft. Enriched with extracts recognized for their soothing benefits, it assures instant wellbeing.

#### RECOMMENDED:

- · for dull, sagging skin
- for performing Bioline Jatò massages: Shaping, Jatòwell, DDM (Deep Draining Massage) and DTM (Deep Tissue Mobilization)
- at the end of a hair removal session or after exposure to UV.









#### **EXFO MARINE**

## BODY BEAUTY EXPERIENCE\* Relaxing touch and Draining touch

a) **Relaxing touch:** apply a few drops of **BIOAROMA** RELAXING EQL OIL to areas of greatest tension.

b) **Draining touch**: applying a few drops of **BIOAROMA** ENERGY DRN OIL to the lymphatic ganglions.

#### **EXFO MARINE**

SCRUB SALT CRYSTALS

Mix and apply on the body 30-35 g of scrub.

Massage, concentrating on thickened areas (knees, elbows, heels).

Remove with microfibre cloth, shower or damp washcloths.

! To intensify the detoxifying action, it is recommended to use the product as a mask as well: wrap it in a disposable sheet and leave on for 10-15 minutes.

#### **GLYCO PEEL**

Perform the BODY BEAUTY EXPERIENCE\*

Relaxing and Draining touch without the use of BIOAROMAS.

#### GLYCO PEEL AHA

RENEWING FLUID

Apply approximately 15-20 ml of product evenly over the body, using a brush or gloves.

Concentrate on areas with sagging skin and/or stretch marks.

Wrap in a disposable sheet and leave on for 10-15 minutes, depending on skin type.

Remove with microfibre cloth, shower or damp washcloths.

! Do not use on broken or sensitized skin. In case of prolonged redness or itching, remove the product immediately and rinse with water.

**DRN ACTIVE** ANTI-WATER CONCENTRATE or **LIPOACTIVE** THERMOGENIC CONCENTRATE depending on the blemish to be treated.

Apply 10 ml of the specific concentrate. Massage until absorbed.

DRN CELL OIL or LIPOSHAPE CREAM or HYDRASOURCE BODY LOTION depending on the blemish to be treated.

Apply 15-20 ml of specific product all over the body. Massage until absorbed.

Finish with the BODY BEAUTY EXPERIENCE Firming touch\*.

! See recommendations/warnings in the relevant professional products sections

\*BBE details and sequences on pages 12-13-14-15

# Cellulite, Adiposity and Skin Laxity\*

# MESO-FIT BROAD SPECTRUM TREATMENT CLINICALLY TESTED EFFECTIVENESS

#### DTX

**MASK** 

sea salts glaucine turmeric extract

500 ml - 16.9 fl. oz US

Intensive detox treatment targeted to the blemishes linked to cellulite and fluid retention. The high osmotic power of the sea salts and the purifying properties of the plant extracts reduce the appearance of orange peel skin redesigning its contours.

#### **HOT GREEN**

MUD

spirulina caffeine centella extract

500 ml - 16.9 fl. oz US

A thermogenic mud-cream ideal for critical areas with a remodelling effect. The innovative, no-rinse formula combines the effectiveness of an algae mud with the ease of application of a cream. An **intensive treatment** that reduces the appearance of imperfections related to **fat deposits on the stomach, thighs, hips and buttocks.** 

WARNINGS: it may cause a warming sensation that will disappear shortly. Wash hands thoroughly after the use.

#### **ACTIVE GYM**

**SERUM** 

body fit complex phosphatidylcholine vitamin E

250 ml - 8.4 fl. oz US

Intensive concentrated serum with double effectiveness. It gives the body a toned appearance and more defined contours thanks to an innovative functional complex that mimics the effects of physical exercise.







<sup>\*</sup> Targets the appearance of cellulite and localized fat deposits



# STEP 1: BRUSH DRAINING MASSAGE\* with BIOAROMA RELAXING EQL OIL and ENERGY DRN OIL

Perform the BRUSH DRAINING MASSAGE with the specific brush with natural bristles.

! This phase replaces the Body Beauty Experience Relaxing and Draining touch.



#### STEP 2: DTX MASK

Heat approximately 50 ml of product in a bain-marie or towel warmer.

Apply it with hands on the affected areas, performing long and enveloping strokes.

Wrap with a disposable sheet and leave on for 10'.

Remove with a microfiber cloth or damp washcloths.



#### STEP 3: HOT GREEN MUD

Apply approximately 50 ml of product in a thin and even layer on the affected areas with energetic movements of the hands.

Wrap in a disposable sheet and leave on for 15' without thermosauna or thermal blanket.

Massage until absorbed.

Dab off any product residue.

! WARNING: may cause temporary sensation of heat. Wash your hands thoroughly after use.



# STEP 4: ACTIVE GYM SERUM and BODY BEAUTY EXPERIENCE Firming touch\*

Massage approximately 25 ml of product on the affected areas.

Finish with the BODY BEAUTY EXPERIENCE Firming touch.

<sup>!</sup> See recommendations/warnings in the relevant professional products sections

<sup>\*</sup>BRUSH DRAINING MASSAGE sequences on pages 22-23; BBE details and sequences on pages 12-13-14-15



# **Brush Draining Massage**

The Brush Draining Massage is the functional massage that characterizes the **Meso-Fit treatment.** It is performed with a specific natural bristle brush and according to a specific protocol developed by Bioline Jatò.

#### It is ideal for:

- PROMOTING THE **ABSORPTION** OF FUNCTIONAL SUBSTANCES
- SMOOTHING AND EXFOLIATING THE TISSUES
- GETTING RID OF THE IMPURITIES, WASTE AND TOXINS
- FAVORING **DRAINING** REDUCING **STRESS** AND **TENSIONS**

#### **PRONE POSITION**

Apply a few drops of **Bioaroma Relaxing EQL Oil** along the spine, at the center of the gluteus, on the femoral biceps and on calf muscles. Eventually, apply a few drops of the **Bioaroma Normalizing DTX Oil** on the toxined areas.

#### **LOWER LIMB**

On the application areas of the **Bioaroma Relaxing EQL Oil** perform fast stimulating pressures upwards.

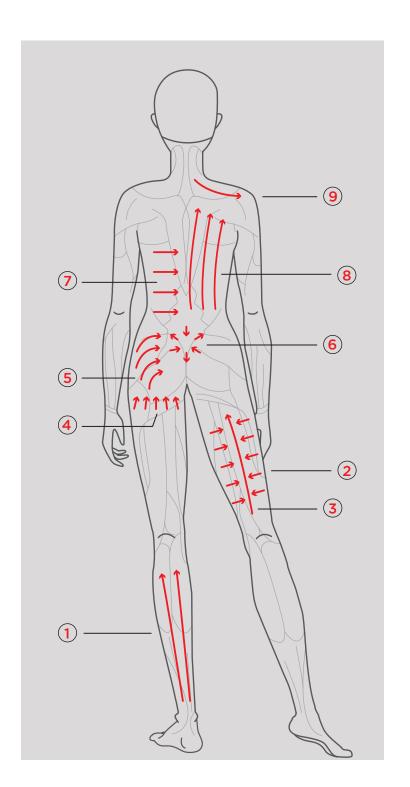
- 1. Long brushing from ankle towards the popliteal cavity, in more lines.
- 2. Short brushing on outer and inner thigh, directed towards the femoral biceps.
- **3.** Long brushing on femoral biceps, towards the gluteal crease.
- **4.** Short brushing towards the gluteal crease, upwards.
- 5. Semi-circular brushing along the gluteus, inward.

#### Repeat all the movements on the other side.

#### **BACK**

- **6.** Radial brushing around the tailbone, inward and outward.
- **7.** Short brushing on both sides of the back, towards the spine.
- **8.** Long brushing on both sides of the back, in three sections.
- 9. Short brushing on trapezius, outward.

! It is recommended to perform all the manoeuvres continuously, without losing contact with the body or always alternating hand strokes and brushing.





#### **SUPINE POSITION**

Apply a few drops of **Bioaroma Energy DRN Oil** on the main lymph nodes. Eventually, apply a few drops of **Bioaroma Normalizing DTX Oil** on the toxined areas.

#### **LOWER LIMB**

- 10. Long brushing from ankle to knee.
- 11. Radial brushing around the knee and short brushing towards the knee.
- **12.** Short brushing on the inner thigh, towards the femoral quadriceps.
- 13. Long brushing from knee to groin.

#### Repeat all the movements on the other side.

#### **ABDOMEN**

- **14.** Long brushing on both sides of the abdomen, towards the center.
- **15.** Long brushing along the costal margin, outwards.
- **16.** Long brushing, towards the pubic symphysis.

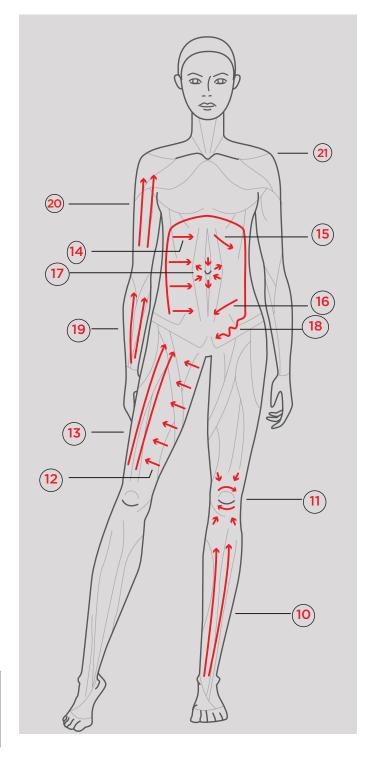
#### Repeat movements 15 and 16 on the other side.

- 17. Radius brushing around the belly, inwards and outward.
- **18.** Circle brushing keeping the direction of the colon. Close with a vibrating brushing.

#### **UPPER LIMB**

- **19.** Long brushing from the wrist to the elbow, both on the inner and outer forearm.
- **20.** Long brushing from the elbow to the shoulder, both on inner and outer arm (limb bent).
- **21.** At the head of the bed, perform a shoulder lowering.

! It is recommended to perform all the manoeuvres continuously, without losing contact with the body or always alternating hand strokes and brushing.



### Infiltrated and Fibrous Cellulite\*

# ALGO-CELL TARGETED TREATMENT CLINICALLY TESTED EFFECTIVENESS

#### **ALGO DRN**

**SEA MUD** 

cell-reverse seaweed brown algae extracts sea salts ruscus extract

1000 g - 35.2 oz US

A mud that targets the critical points of the body affected by imperfections caused by cellulite and water retention. The high osmotic exchange capability of the salts and the properties of the realeased functional substances in the mud help to minimize the appearance of orange peel skin.

WARNINGS: the mud can separate from water on its surface. Slight separation of the mud is natural and does not alter the product's properties. If this occurs, mix the product before use.

! FOR A MORE INTENSE DRAINING ACTION, IT IS RECOMMENDED TO APPLY SCULPT & DRN BANDAGE ON TOP OF ALGO DRN SEA MUD

#### ALGO-CELL

**SERUM** 

fucus metilxantine niocell complex

150 ml - 5.0 fl oz US

A concentrate of algae and active ingredients to be massaged for an intensive anti-water effect. Visibly reduces the blemishes caused by cellulite and water retention for a redefined silhouette. With innovative Niosomal Technology for enhanced effectiveness.

#### **DRN CELL**

OIL

escin argan oil ginkgo extract

500 ml - 16.9 fl.oz US

Precious plant oils **promote tissue elasticity** and help to maintain a **smoother skin** reducing the look of imperfections caused by cellulite. For a soft and hydrated skin.

#### RECOMMENDED:

- for very dry and dehydrated skin
- for performing Bioline Jatò massages: Shaping, Jatòwell and DDM (Deep Draining Massage).







<sup>\*</sup> Targets the blemishes caused by infiltrated and fibrous cellulite



#### BODY BEAUTY EXPERIENCE Relaxing touch and Draining touch\*

- a) Relaxing touch: apply a few drops of BIOAROMA RELAXING EQL OIL to areas of greatest tension.
- b) Draining touch: apply a few drops of BIOAROMA ENERGY DRN OIL to the lymphatic ganglions.



#### ALGO DRN SEA MUD

Warm up approximately 100 g of product in a bain-marie, add 10 ml of hot water and mix until soft and even.

Apply evenly on feet, legs, thighs and buttocks.

Wrap with a disposable sheet and leave on for approximately 15' with a thermal blanket. Can be used with the thermosauna to encourage the exudative action.

Remove with microfibre cloth or shower.



#### **ALGO-CELL** SERUM

Apply approximately 15 ml of product on feet, legs, thighs and buttocks.

Massage with upwards draining strokes.



#### DRN CELL OIL and ZERO-CELL STIMULATION\*

Apply 10 ml of product on treated areas and perform the ZERO-CELL STIMULATION.

! ZERO-CELL STIMULATION REPLACES BODY BEAUTY EXPERIENCE FIRMING TOUCH WITH STIMULATING AND TONING ACTION.

<sup>!</sup> See recommendations/warnings in the relevant professional products sections

<sup>\*</sup>BBE details and sequences on pages 12-13-14-15; ZERO-CELL STIMULATION sequences on pages 26-27

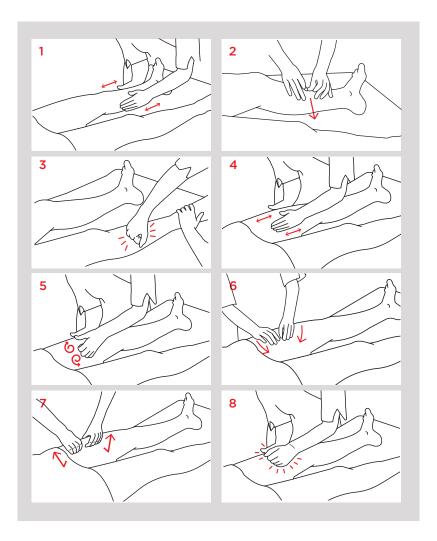


### **Zero-Cell Stimulation**

A combination of manual techniques that deeply **stimulate the tissue** through a number of specific steps: warming friction, decontraction, detachment and percussion massage. These four steps **intensify and prolong treatments results**, enhancing their draining, modelling and lipolytic action. The **ZERO-CELL Stimulation** replaces the Body Beauty Experience Firming touch in the **Algo-Cell** and **Adi-Shape** treatments.

#### SUPINE POSITION -LOWER LIMBS

- 1. Two-handed warming friction along the sides of the tibial crest
- 2. Roulage from the outer tibia inwards
- **3.** Hammer percussion massage along the outer tibia
- **4.** Two-handed warming friction along the sides of the quadriceps femoris
- Circular friction with knuckles along the sides of the quadriceps femoris
- **6.** Roulage from the fascia lata inwards, both forwards and backwards
- 7. Pinching massage on the quadriceps femoris
- **8.** Hammer percussion massage on the sides of the thigh

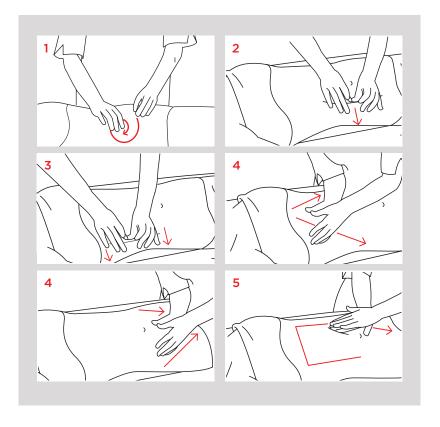


# SUPINE POSITION ABDOMEN

- 1. Clockwise spiral motion around the navel
- 2. Roulage from linea alba outwards
- 3. Roulage on the rib arch outwards

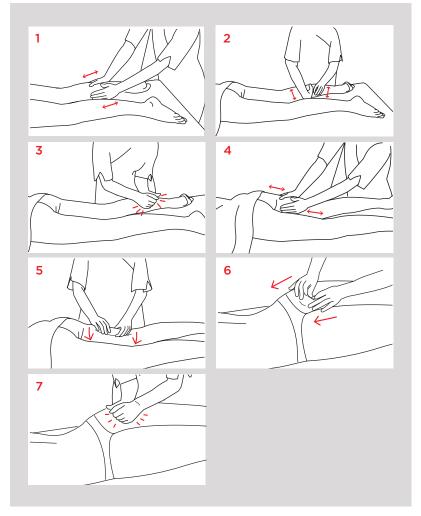
# Move to the other side and repeat movements 2 and 3

- 4. In a single movement, perform a distension of the rib arch with the fingertips, then wrap and define the sides of the abdomen and finish in direction of pubic symphysis
- 5. Deep colon massage



# PRONE POSITION LOWER LIMBS

- 1. Warming friction along the twin muscles
- 2. Forward and backward twisting of the twin muscles
- **3.** Hammer percussion massage along the twin muscles
- **4.** Warming friction on the sides of the thigh
- **5.** Horizontal roulage of the fascia lata inwards
- **6.** Vertical roulage on the entire buttock area
- **7.** Hammer percussion massage on thigh and buttock





# Compact Cellulite and Localized Fat\*

# COFFEE-SHAPE DOUBLE ACTION TREATMENT CLINICALLY TESTED EFFECTIVENESS

#### **MOKA ACTIVE**

**SCRUB** 

coffee brown sugar and sea salt rice oil

500 ml / 16.9 fl. oz US

Intense body exfoliating treatment. In synergy with the massage, it promotes a strong draining and reactivating action that reduces the appearance of imperfections linked to compact cellulite and localized adiposity.

#### **MOKA LIPO**

SERUM

coffee metilxantine maca

250 ml / 8.4 fl. oz US

Concentrated serum with an intensive action aimed at the imperfections of localized fat deposits and compact cellulite on the belly, thighs, hips and buttocks area. Associated to the Vacuum Lipo Massage, it remodels and redefines the silhouette, giving elasticity and firmness to the skin.

#### **MOKA HOT**

MUD

coffee silverskin green and pink clay niocell complex

500 ml / 16.9 fl. oz US

Mud massage cream with a **thermogenic action**. It combines the detox and remineralizing properties of clays with the draining and reactivating action of the massage. **Visibly reshapes the contours of the body** weighed down by localized fat deposits and compact cellulite.

WARNINGS: it can cause heat that disappears in a short time. Wash hands thoroughly after use or use gloves.





<sup>\*</sup> Targeted to the imperfections of compact cellulite and localized fat



#### STEP 1: MOKA ACTIVE SCRUB

Mix and spread evenly about 50 g of scrub on the lower limbs and abdomen.

Massage for a few minutes, insisting on thickened areas (knees, heels).

Remove with microfiber cloth, shower or wet sponge bath knobs.



# **STEP 2:** BODY BEAUTY EXPERIENCE\* Relaxing touch and Draining touch\*

- a) Relaxing touch: apply a few drops of BIOAROMA RELAXING EQL OIL on the areas of greatest tension.
  - b) Draining touch: apply a few drops of BIOAROMA ENERGY DRN OIL on the lymph nodes.



#### STEP 3: MOKA LIPO SIERO and VACUUM LIPO MASSAGE\*

Massage about 25 ml of serum on the thighs, buttocks, abdomen and hips.

Perform the VACUUM LIPO MASSAGE using the specific silicone cup.



# STEP 4: MOKA HOT MUD and BODY BEAUTY EXPERIENCE Firming touch\*

Apply about 50 ml of mud on the lower limbs and abdomen.

Massage with energetic and stimulating movements until completely absorbed.

Dab any residual product.

Finish by performing the BODY BEAUTY EXPERIENCE Firming touch.

<sup>!</sup> See recommendations/warnings in the relevant professional products sections

<sup>\*</sup>BBE details and sequences on pages 12-13-14-15; VACUUM LIPO MASSAGE sequences on pages 30-31



# Vacuum Lipo Massage

**Vacuum Lipo Massage** is a functional massage technique that characterizes the **Coffee-Shape treatment**. It was developed by the Bioline Jatò laboratories to act in a targeted and deep way on the imperfections linked to **compact cellulite** and **localized fat.** 

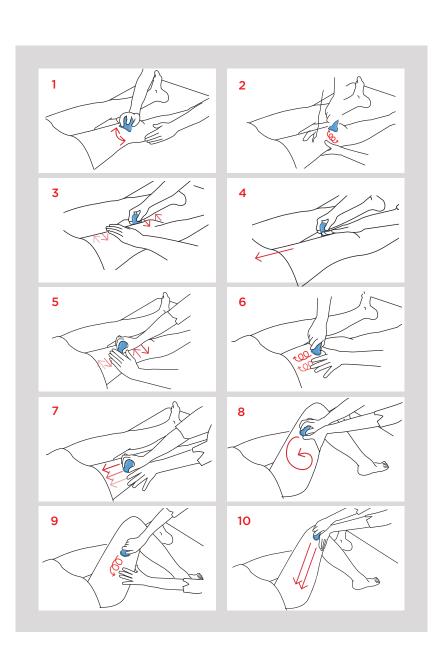
#### **HOW IT WORKS**

Thanks to a particular sequence of recurring movements and exploiting the **mechanisms of the aspirated vacuum** of the special Bioline Jatò **silicone cup**, the Vacuum Lipo Massage improves the appearance of the epidermis specifically in the areas with fat deposits.

The **silhouette looks remodelled and redefined**, toxins and excess liquids are drained. The microcirculation is reactivated and the blood flow in the treated areas increased, making the skin tissue more oxygenated, compact and bright.

#### FRONT LEG:

- 1. Vacuum above the kneecap (back and forward)
- 2. Corkscrew vacuum above the kneecap (back and forward)
- **3.** Inner thigh: zig-zag vacuum in accompaniment with the other hand (only forward)
- **4.** Vertical vacuum on the inner thigh
- 5. Quadriceps femoris: zig-zag vacuum in accompaniment with the other hand
- **6.** Corkscrew vacuum on the quadriceps
- 7. Vertical vacuum on the quadriceps
- 8. Bent leg: circular vacuum along the fascia lata (the other hand follows the movement)
- **9.** Corkscrew vacuum on the fascia lata
- Vertical vacuum along the fascia lata



# ABDOMEN (stand on the left side):

- 11. Static vacuum on the navel
- **12.** Zig-zag vacuum on mid abdomen
- **13.** Perpendicular vacuum on the rectus abdominis (only the cup works)
- 14. Vertical corkscrew vacuum on the rectus abdominis in three lines
- **15.** Zig-zag vacuum on the ribs and costal arch (only the cup works)

# Repeat all movements on the other side, from the movement n.12

**16.** Circular draining vacuum towards the colon and static vacuum on the colon

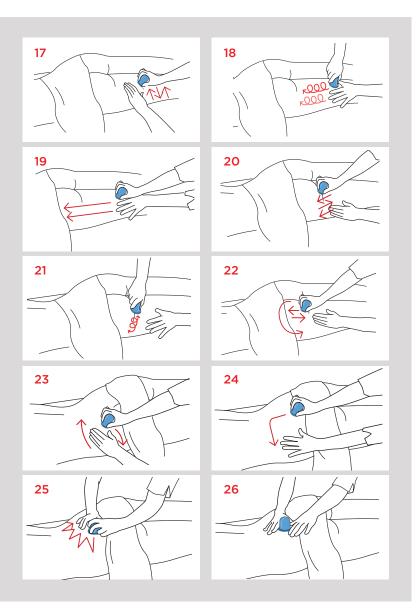
# 11 13 14 15 16

#### **BACK LEG:**

- 17. Zig-zag vacuum on femoral biceps and fascia lata until gluteus line
- **18.** Corkscrew vacuum in many lines
- **19.** Vertical vacuum on femoral biceps and gluteus
- **20.** Gluteus line: zig-zag vacuum in accompaniment with the other hand
- **21.** Corkscrew vacuum along gluteus line
- **22.** Zig-zag vacuum and circular vacuum on the gluteus
- **23.** Zig-zag vacuum on the back of the iliac crest
- **24.** Vacuum from sacrum outwards

## Repeat the movements on the other leg

- **25.**Radial vacuum around the
- 26. Static vacuum on the sacrum



# Localized and Widespread Adiposity\*

# ADI-SHAPE TARGETED TREATMENT CLINICALLY TESTED EFFECTIVENESS

#### **THERMOSHAPE**

**VOLCANIC MUD** 

liporeducer complex volcanic sand orange extract ginger

1000 g - 35.2 oz US

The effectiveness of a mud combined with the texture of a cream. An **intensive treatment** that smoothes the skin, making it soft and supple. Innovative, functional, stimulating and thermogenic complexes **reduce the appearance of the blemishes localized on the abdomen, hips, thighs and buttocks.** 

#### RECOMMENDED:

• for treating localized fat deposits, in men as well

WARNINGS: Water can appear on mud surface: slight separation of the mud is natural and does not alter the

product's properties. If this occurs, mix the product before use. This product contains hyperemic substances which may cause a slight tingling, accompanied by a sensation of heat and redness, which disappears within a few minutes.



#### **ADI-SHAPE**

**SERUM** 

turmeric capsicum nioshape complex

150 ml 5.0 fl oz US

Remodeling synergy with an intensive thermogenic action for high-impact treatment of the blemishes caused by localized and widespread adiposity. The effectiveness of the formula is enhanced by the innovative Niosomal Technology.

WARNINGS: this product is hyperemic and may cause redness. Apply using gloves.

#### **LIPOSHAPE**

**CREAM** 

liporeducer complex coffee oil cinnamon extract ivy extract

1000 g - 35.2 oz US

Enhanced formula rich in functional substances for a stimulating action which minimizes the look of imperfections related to localized fat deposits. A synergy of plant extracts and oils, which are valuable sources of vitamins and mineral salts, preserves the elasticity of the skin, improving its vitality.

#### RECOMMENDED:

 for performing Bioline Jatò massages: Shaping, Jatòwell and DDM (Deep Draining Massage).





<sup>\*</sup> Targets the blemishes caused by localized and widespread adiposity



#### BODY BEAUTY EXPERIENCE Relaxing touch and Draining touch\*

- a) Relaxing touch: apply a few drops of **BIOAROMA** RELAXING EQL OIL to areas of greatest tension.
- **b) Draining touch**: applying a few drops of **BIOAROMA** ENERGY DRN OIL to the lymphatic ganglions.

### THERMOSHAPE VOLCANIC MUD

Warm up approximately 100 g of mud in a bain-marie.

Massage on legs, thighs, buttocks and abdomen with energetic movements.

Wrap with a disposable sheet and leave on for approximately 15', then remove with a microfiber cloth or shower.

# ADI-SHAPE SERUM

Apply approximately 15 ml of serum on legs, thighs, buttocks and abdomen.

Massage vigorously with circular movements.

#### LIPOSHAPE CREAM and ZERO-CELL STIMULATION\*

Apply 10 g of product evenly on treated areas and perform the ZERO-CELL STIMULATION.

! ZERO-CELL STIMULATION REPLACES BODY BEAUTY EXPERIENCE FIRMING TOUCH
WITH STIMULATING AND TONING ACTION.

<sup>\*</sup>BBE details and sequences on pages 12-13-14-15; ZERO-CELL STIMULATION sequences on pages 26-27



# **Swollen Legs**

# SCULPT & DRN BANDAGE LOCALIZED TREATMENT

#### **DRN ACTIVE**

ANTI-WATER CONCENTRATE

cell-reverse seaweed escin caffeine lemon extract

100 ml - 3.3 fl. oz US

Highly effective concentrated gel serum for the body. A complex of functional substances, which minimizes the appearance of orange peel skin and provides a feeling of instant lightness. The multi-action texture promotes tissue elasticity and helps to keep a smooth and compact look.

#### RECOMMENDED:

 in the case of fragile skin, swelling and heaviness of the lower limbs - even during pregnancy.

#### **SCULPT & DRN**

**BANDAGE** 

cell-reverse seaweed sea salts birch extract green coffee extract

3 single dose sachets of 250 ml with 2 bandages each sachet -3 x 8 4 fl. oz US

Formula with a high concentration of salt that, combined with the controlled compressive action of the bandage, enhances the effectiveness of the treatment. It promotes skin elasticity and firmness, reducing the look of cellulite and fat deposits.

#### RECOMMENDED:

 for swelling and heaviness in the lower limbs for an immediate sensation of lightness and wellbeing.

#### **DRN CELL**

OIL

escin argan oil ginkgo extract

500 ml - 16.9 fl.oz US

Precious plant oils **promote tissue elasticity** and help to maintain a **smoother skin** reducing the look of imperfections caused by cellulite. For a soft and hydrated skin.

#### RECOMMENDED:

- for very dry and dehydrated skin
- for performing Bioline Jatò massages: Shaping, Jatòwell and DDM (Deep Draining Massage).









#### **BODY BEAUTY EXPERIENCE Relaxing touch and Draining touch\***

- a) Relaxing touch: apply a few drops of BIOAROMA RELAXING EQL OIL to areas of greatest tension.
- b) Draining touch: apply a few drops of BIOAROMA ENERGY DRN OIL to the lymphatic ganglions.

#### DRN ACTIVE ANTI-WATER CONCENTRATE

Apply 10 ml of product on feet, legs, thighs and buttocks.

Finish with a pneumatic massage or a pressotherapy session.

! The amphoteric formulation of the product allows combination with aesthetic equipment (ultrasound, electroporation.

#### SCULPT & DRN BANDAGE

Wring out the wraps well and apply by wrapping the legs, from the foot up to the groin.

Cover with a disposable sheet and leave on for 15-20'.

#### **DRN CELL OIL**

Apply 10 ml of product evenly on treated areas.

Finish with the BODY BEAUTY EXPERIENCE Firming touch\*.

THESE TREATMENTS CAN BE INCLUDED WITHIN THE ALGO-CELL AND ADI-SHAPE PATHS (SEE BODY BEAUTY PROJECT SECTION) TO INTENSIFY AND STRENGTHEN THEIR EFFECTIVENESS, OR THEY CAN BE OFFERED ON A ONE-OFF BASIS.

<sup>!</sup> See recommendations/warnings in the relevant professional products sections

<sup>\*</sup>BBE details and sequences on pages 12-13-14-15

# Localized Adiposity\*

# SCULPT & LIPO BANDAGE LOCALIZED TREATMENT

#### **LIPOACTIVE**

THERMOGENIC CONCENTRATE

liporeducer complex green coffee extract guarana extract oleoresin capsicum

100 ml - 3.3 fl. oz US

Concentrated gel serum for the body with a warming effect. It reduces the appearance of blemishes caused by adiposity on abdomen, thighs and buttocks.

WARNINGS: this product is hyperemic and may cause redness. Apply using gloves.

#### **SCULPT & DRN**

**BANDAGE** 

cell-reverse seaweed sea salts birch extract green coffee extract

3 single dose sachets of 250 ml with 2 bandages each sachet -3 x 8.4 fl. oz US

Formula with a high concentration of salt that, combined with the controlled compressive action of the bandage, enhances the effectiveness of the treatment. It promotes skin elasticity and firmness, reducing the look of cellulite and fat deposits.

#### **LIPOSHAPE**

**CREAM** 

liporeducer complex coffee oil cinnamon extract ivy extract

1000 g - 35.2 oz US

Enhanced formula rich in functional substances for a stimulating action which minimizes the look of imperfections related to localized fat deposits. A synergy of plant extracts and oils, which are valuable sources of vitamins and mineral salts, preserves the elasticity of the skin, improving its vitality.

#### RECOMMENDED:

 for performing Bioline Jatò massages: Shaping, Jatòwell and DDM (Deep Draining Massage).







<sup>\*</sup> Targets the blemishes caused by localized adiposity



## **BODY BEAUTY EXPERIENCE Relaxing touch and Draining touch\***

- a) Relaxing touch: apply a few drops of BIOAROMA RELAXING EQL OIL to areas of greatest tension.
- b) Draining touch: apply a few drops of BIOAROMA ENERGY DRN OIL to the lymphatic ganglions.



## **LIPOACTIVE THERMOGENIC CONCENTRATE**

Apply 10 ml of product to the zones affected by localized adiposity.

Finish with a pneumatic massage.

! The amphoteric formulation of the product allows combination with aesthetic equipment (ultrasound, electroporation).



## **SCULPT & DRN** BANDAGE

Wring out the wraps well and apply by wrapping the thighs, buttocks and abdomen.

Cover with a disposable sheet and leave on for 15'-20'.

! For stomach treatments only, apply both wraps on the waist if needed.

Can also be used on arms.



## **LIPOSHAPE** CREAM

Apply 10 g of product evenly on treated areas.



Finish with the BODY BEAUTY EXPERIENCE Firming touch\*.

THESE TREATMENTS CAN BE INCLUDED WITHIN THE ALGO-CELL AND ADI-SHAPE PATHS (SEE BODY BEAUTY PROJECT SECTION) TO INTENSIFY AND STRENGTHEN THEIR EFFECTIVENESS, OR THEY CAN BE OFFERED ON A ONE-OFF BASIS.

! See recommendations/warnings in the relevant professional products sections \*BBE details and sequences on pages 12-13-14-15



# Bioline Jatò Body Massages

The Massage is one of the most **powerful forms of communication**, a natural and instinctive gesture. The simple touch of the hands conveys trust and warm-heartedness, it is contact and also sharing. Through the Conscious Touch of the Operator and the Relaxation of the Customer an exchange that transcends language takes place, capable of balancing both body and mind.

It involves sensitivity and delicacy in asking and offering, understanding the language of each body, respect for different timings and means, and even discretion, care and listening (the breath rhythm, the heartbeat and the silence). A well-performed massage amplifies the sensations and the ability of those who receive it to feel their body and to connect with their inner being, to rediscover an all-round well-being.

Bioline Jatò has always been attentive to the development of new **functional** and innovative **massage techniques**. The brand offers a wide range of manual skills aimed at relaxation and treatment of the main body blemishes.

There are four Bioline Jatò massage techniques for a perfect remise-en-forme and a unique experience that combines well-being and effectiveness.

Moments of intense involvement for a total renewal of mind and body that create ideal treatment rituals both in the Bioline Jatò Beauty Centers and in SPAs.



## DTM - DEEP TISSUE MOBILIZATION

## **DECONTRACTING MASSAGE**

- WHAT IS: decontracting massage
- EFFECTS:
  - **improves tissue elasticity** and promotes relaxation of muscular tension
  - promotes a draining and reducing effect
  - favors the reduction of lymphatic stagnation
  - stimulates microcirculation
- SUITABLE FOR: blemishes related to compact cellulite, water retention and fat
- WHERE IT WORKS: feet, lower body, abdomen, back

#### PRODUCTS USED:

- Bioaroma Normalizing DTX Oil: apply a few drops on the sole of the foot, cellulite and intoxicated areas
- Bioaroma Energy DRN Oil: apply a few drops on the gastrocnemius (twin muscles) and popliteal cavity
- Bioaroma Relaxing EQL Oil: apply a few drops on paravertebral gutters
- Lipoactive Thermogenic Concentrate: apply on areas with compact cellulite and/or fat (to intensify the action of massage)
- **Hydrasource Body Lotion:** distribute on the skin in order to favour the flow of the manoeuvres (only in case of dry skin)

! It can be combined with all body treatments to promote immediate and visible results. It is particularly recommended in combination with **Adi-Shape** and **Coffee-Shape**.



## DDM - DEEP DRAINING MASSAGE

**DETOXINATING MASSAGE** 

- WHAT IS: detoxinating and draining massage
- EFFECTS:
  - promotes the **fluids mobilization**
  - favors the elimination of waste and toxins
  - improves the **tissues' sponginess and mobility**
  - drains the **subcutis**
  - relieves the feelings of heavy legs
- SUITABLE FOR: imperfections related to **infiltrated and fibrous cellulite**, infiltrated adipose tissue, musculature full of waste and toxins
- WHERE IT WORKS: lower body, arms and back



## PRODUCTS USED:

- Bioaroma Energy DRN Oil: add a few drops to the massage product used
- **Drn Active Anti-Water Concentrate**: apply on legs (to intensify the action of massage)
- Drn Cell Oil or Liposhape Cream: distribute on the skin in order to promote a draining or lipolytic action

! It can also be proposed as a valid preparation technique for different Body Concept treatments, especially **Meso-Fit** and **Algo-Cell**.



## **SHAPING**

## DRAINING AND LIFTING EFFECT MASSAGE

- WHAT IS: draining and lifting effect massage
- EFFECTS:
  - favors the **drainage** and the **relaxation of muscular tension**
  - **intensely tones** the skin tissues, improves the look of the silhouette
  - restores the energy balance in the tissues
- PHASES:
  - 1st draining, reducing and relaxing phase
  - 2<sup>nd</sup> toning and lifing phase
- SUITABLE FOR: promote the elimination of excess fluids and tone
- WHERE IT WORKS: total body



## **PRODUCTS USED:**

- Bioaroma Relaxing EQL Oil or Energy DRN Oil or Softening Dec Oil: add directly to the massage product to promote a relaxing, draining or toning action
- Drn Active Anti-Water Concentrate and/or Lipoactive Thermogenic Concentrate: apply optionally in case of water retention and/or fat (to intensify the action of the massage)
- **Drn Cell Oil or Liposhape Cream:** distribute on the skin in order to promote a draining or lipolytic action

## **JATÒWELL**

## WELLNESS MASSAGE

- WHAT IS: Psycho-Neuro-Connective holistic massage
- EFFECTS:
  - on the **psyche**: stimulates the restoration of the normal **psycho-physical balance**
  - on the **nervous system**: combines a **deep relaxation** to a feeling of well-being
  - on the **connective tissue**: promotes an **oxygenating** and **revitalizing** action on skin tissues and improves the skin elasticity
- SUITABLE FOR: reducing stress, tension and muscle contractures
- WHERE IT WORKS: total body



### **PRODUCTS USED:**

- Bioaroma Relaxing EQL Oil: add a few drops to the massage product used
- Drn Active Anti-Water Concentrate and/or Lipoactive Thermogenic Concentrate: apply at choice in case of water retention and/or fat (to intensify the action of the massage)
- **Drn Cell Oil or Liposhape Cream:** distribute on the skin in order to promote a draining or lipolytic action









## Homecare Products

## Exfoliating and cleansing

## **THALASSO FORCE**

**SCRUB** 

sea salt, sweet almond oil, seaweed extracts 650 g - 22.9 oz US

An original two-phase formula that combines an exfoliating, regenerating and stimulating action. It smooths, moisturizes and revitalizes the skin, Ideal for dry, sensitive skin, all types of cellulite.

### **SCRUB**

**GOURMET** kiwi, chlorophyll, spirulina 60 g x 5 - 2.1 oz x 5

Body scrub with an active formula and an inviting, ultrasensory texture. Smooths and deeply purifies the skin, leaving it soft and firm. Transforms exfoliation into a ritual of deep wellbeing. Ideal for young, hyperkeratotic skin with impurities.

## VITALITY

SHOWER GEL

cell-reverse seaweed, marine trace elements, goji berries, polynesian lagoon water 250 ml - 8.4 fl. oz US

A gentle shower gel that cleanses and revitalizes the skin, preserving its natural protective defenses. A fulfilling shower experience to reawaken your senses and recharge your body with renewed wellbeing.

## Moisturizing, leg wellness and nourishing

#### **HYDRASOURCE**

**BODY LOTION** 

pro-elasticity complex, aloe extract, white lily extract, wholegrain rice milk 250 ml - 8.4 fl. oz US

The formula with a melting texture is pleasant to apply and gently fragranced. It intensely nourishes and quenches the skin, keeping it supple, bright and delightfully soft.

## **CRYOACTIVE**

LIGHT LEGS GEL menthol, troxerutin, blueberry 200 ml - 6.7 fl. oz. US

Fast-absorbing relief gel with an "ice" effect. Energizes and revives swollen, tired and weary legs, promoting an intense and prolonged sensation of freshness and lightness.





## Blemishes caused by cellulite and adiposity

## **RE-SHAPE**

BOOSTER SERUM caffeine, carnitine, nioshape complex 150 ml 5.0 fl. oz US

Reshaping booster serum with an intensive action and a thermogenic effect. Ideal in case of blemishes caused by cellulite and adiposity in critical areas of the body. With innovative Niosomal Technology for enhanced effectiveness.

## **REDUCELL**

ACTIVE CREAM cell-reverse seaweed, caffeine,

escin phytosome, sweet almond oil 250 ml - 8.4 fl. oz US

A gel cream rich in concentrated functional substances that reduce the appearance of the skin imperfections caused by cellulite and give the skin softness and elasticity.

### **PRO-SLIM**

SALINE CREAM

sea salt, nocturslim, seaweed extracts 250 ml - 8.4 fl. oz US

An intensive treatment-cream, with high salt concentration, formulated to take advantage of the skin's nightly biorhythms and to reduce the appearance of skin imperfections caused by cellulite and localized adiposity.

## **LIPOACTIVE**

THERMO CREAM

liporeducer complex, guarana extract, bitter orange extract, ivy extract 250 ml - 8.4 fl. oz US

Enhanced formula with thermogenic effect providing a visible action on abdomen, thighs and buttocks. It promotes tissue elasticity and reduces the appearance of body blemishes.

## Aged skin and loss of tone

#### **SKIN TONE**

ELASTICIZING CREAM pro-elasticity complex, plant collagen, NMF, sweet almond oil 250 ml - 8.4 fl. oz US

Dermo-restoring breast and body treatment formulated to reduce the appearance of loose skin and stretch marks. It promotes skin elasticity and hydration.

## **PHYTOVITAMIN**

DRY OIL

vitamins A and E, roucou oil, jojoba oil 150 ml

A combination of high-quality plant oils in a fast absorbing and smooth-gliding texture. Its **non-greasy** formula nourishes the skin, giving it **softness and radiance**.

## **NUTRISENSE**

WELLNESS CREAM

rice extract, shea butter, smithsonite extract 250 ml

An exclusive formula with an ultra **rich and melting texture** that gives the skin **hydration and intense nourishment**, and helps minimizing the appearance of signs of aging.









## WHAT IS IT

A **complete program** to reshape the silhouette and work on critical areas.

A practical, effective and pleasant system **to get the body back in shape quickly** with the possibility of maintaining the results obtained throughout the year.

## **HOW IT WORKS**

- 1. Carry out an accurate check-up of the client using the Bioline Jatò Body Consultation Sheet to identify the most visible blemishes to be treated
- 2. Identify the most suitable treatments and/or path, based on the client's blemishes and needs
- **3. Suggest the most suitable homecare products,** essential to enhance the effectiveness of the treatments

Bioline Jatò has developed four **effective treatments**, with **clinically tested results**, in just 2 weeks.

## **MESO-FIT**

BROAD SPECTRUM TREATMENT

cellulite, fat and sagging skin<sup>1</sup>

## **ALGO-CELL**

TARGETED TREATMENT

infiltrated and fibrous cellulite<sup>2</sup>

## **COFFEE-SHAPE**

DOUBLE ACTION TREATMENT

compact cellulite and localized fat<sup>3</sup>

## **ADI-SHAPE**

TARGETED TREATMENT

localized and widespread fat<sup>4</sup>









## **SUITABLE FOR:**

- An effective remise-en-forme with visible results
- 2. Last minute and those who have little time
- 3. Not particularly visible and stubborn blemishes

## **METHODS AND TIMINGS**

We work on the single subject with only one type of treatment, according to the blemish to be treated

2 treatments per week for 2 weeks (total 4 treatments).

- 1. Blemishes caused by cellulite, localized adiposity, sagging skin 2. Blemishes caused by infiltrated and fibrous cellulite
- 3. Blemishes caused by compact cellulite and localized fat 4. Blemishes caused by localized and widespread fat deposits

## The Protagonists of the

## 1. MESO-FIT

## **BROAD SPECTRUM INTENSIVE TREATMENT**

cellulite, fat and sagging skin 1

With the BRUSH DRAINING MASSAGE, a functional massage is performed with a brush, to smooth, drain and reshape the body, for an immediate sensation of lightness and for a skin with a more compact and elastic appearance.

Clinically tested effectiveness <sup>2</sup>

NICTDI	IMENITAL	RESULTS

REDUCES THE CIRCUMFERENCE OF THE ABDOMEN	
AFTER 1 TREATMENT <sup>3</sup>	AFTER 4 TREATMENTS⁴
up to - 2 cm	up to - 2,60 cm
average - 0,14 cm	average - 0,82 cm

REDUCES THE CIRCUMFERENCE OF THE THIGH	
AFTER 1 TREATMENT <sup>3</sup>	AFTER 4 TREATMENTS <sup>4</sup>
up to	up to
- 2 cm	- 4,5 cm
average	average
- 0,61 cm	- 1,43 cm



<sup>1</sup> Blemishes caused by cellulite, localized adiposity, sagging skin. <sup>2</sup> Instrumental clinical test carried out by an independent institute on 19 volunteers with cellulite. Professional and homecare products tested: BIOAROMA Relaxing EQL Oil and Energy DRN Oil, BODY CONCEPT Meso-Fit DTX Mask, Meso-Fit Hot Green Mud, Meso-Fit Active Gym Serum, Reducell Active Cream, Pro-Slim Saline Cream. <sup>3</sup> Clinical results after 1 treatment (professional treatment and homecare products)

Clinical results after 4 treatments and a 2-week period (professional

## 2. ALGO-CELL

## **TARGETED TREATMENT**

infiltrated and fibrous cellulite5

With the ZERO-CELL STIMULATION massage, a combination of manoeuvers capable of stimulating the tissues in depth, for a draining, recompacting and microcirculation-improving action.

INSTRUMENTAL RESULTS 7 Clinically tested effectiveness <sup>6</sup>

REDUCES THE CIRCUMFERENCE OF THE THIGH	
AFTER 4 TREATMENTS	
up to - 2,5 cm	average - 0,45 cm

REDUCES ABOVE THE KNEE CIRCUMFERENCE		
AFTER 4 TREATMENTS		
up to - 2 cm	average - 0,63 cm	



<sup>5</sup> Blemishes caused by infiltrated and fibrous cellulite. <sup>6</sup> Clinical test carried out by an independent institute on 19 volunteers with cellulite, for a period of 2 weeks. Professional and homecare products tested: BIOAROMA Relaxing EQL Oil and Energy DRN Oil, BODY CONCEPT Algo Drn Marine Mud, Algo-Cell Serum, Drn Cell Oil, Reducell Active Cream, Pro-Slim Saline Cream.

Results after 4 treatments and a period of 2 weeks (professional treatment and homecare products).

## Body Beauty Project

## 3. COFFEE-SHAPE

## **DOUBLE ACTION TREATMENT**

compact cellulite and localized fat1

With VACUUM LIPO MASSAGE, a massage performed with a silicone cup with draining and reactivating action, works on the critical points that appear remodelled and sculpted.

Clinically tested effectiveness<sup>2</sup>

**INSTRUMENTAL RESULTS** 

REDUCES THE CIRCUMFERENCE OF THE ABDOMEN		
AFTER 1 TREATMENT <sup>3</sup>	AFTER 4 TREATMENTS⁴	
up to - 2 cm average - 0,28 cm	up to - 3 cm average - 1,30 cm	

REDUCES THE CIRCUMFERENCE OF THE HIPS	
AFTER 1 TREATMENT <sup>3</sup>	AFTER 4 TREATMENTS <sup>4</sup>
up to	up to
- 1 cm	- 2 cm
average	average
- 0,35 cm	- 1,13 cm



<sup>1</sup> Blemishes caused by compact cellulite and localized fat <sup>2</sup> Instrumental clinical test carried out at an independent institute on 20 volunteers with compact cellulite blemishes and localized fat for a period of two weeks, 4 treatments. Professional and homecare products tested: BIOAROMA Relaxing EQL Oil and Energy DRN Oil, BODY CONCEPT

Coffee-Shape
Moka Active Scrub, Coffee-Shape Moka Lipo Serum, Coffee-Shape Moka
Hot Mud, Reducell Active Cream, Pro-Slim Saline Cream.

Clinical results after 1 treatment (professional treatment and homecare

Clinical results after 4 treatments and a period of 2 weeks (professional treatment and homecare products)

## 4. ADI-SHAPE

## **TARGETED TREATMENT**

localized and widespread fat<sup>5</sup>

With ZERO-CELL STIMULATION massage, a combination of manoeuvres capable of stimulating the tissues in depth, favours remodelling and a visible toning action.

Clinically tested effectiveness <sup>6</sup>

INSTRUMENTAL RESULTS 7

REDUCES THE CIRCUMFERENCE OF THE ABDOMEN		
AFTER 4 TREATMENTS		
up to - 4,5 cm	average - 1,84 cm	

REDUCES THE CIRCUMFERENCE OF THIGH	
AFTER 4 TREATMENTS	
up to - 2,5 cm	average - 0,71 cm



Blemishes caused by localized and widespread fat deposits \*\*Clinical test carried out by an independent institute on 19 volunteers with fat deposits, over a period of two weeks. Professional and homecare products tested: BIOAROMA Relaxing EQL Oil and Energy DRN Oil, BODY CONCEPT Thermoshape Vulcanic Mud, Adi-Shape Serum, Liposhape Cream, Lipoactive Thermo Cream, Pro-Slim Saline Cream.

\*\*Results after 4 treatments and a period of 2 weeks (professional treatment and bemoester products)

treatment and homecare products).



## The Paths of the Body Beauty Project

Bioline Jatò has created 2 clinically tested treatments, targeted and differentiated according to the blemish to be treated. Each path includes specific massage techniques and highly concentrated products that work in synergy to guarantee IMMEDIATE and PROGRESSIVE RESULTS.

## They are indicated for:

- 1. A specific and gradual action on the blemish
- 2. Those seeking visible and long-lasting results
- 3. More severe and marked blemishes

## Methods and timing

We work on the individual subject combining different types of treatments that act in synergy on the blemishes to be treated.

## PATH A

WATER RETENTION,
INFILTRATED AND FIBROUS CELLULITE<sup>1</sup>

## PATH B

COMPACT CELLULITE, LOCALIZED AND WIDESPREAD FAT<sup>2</sup>

The paths are structured in 3 phases:

## 1. INTENSIVE PHASE

With a **targeted action** on blemishes, to stimulate the metabolism and awaken slowed-biorhythms.

## 2. REINFORCEMENT PHASE

If after the Intensive Phase there is the **need to further refine** the results obtained.

## 3. MAINTENANCE PHASE

Based on the client's blemish, a **personalized path** can be created with the aim of keeping the body in shape all year round, without starting from scratch.

The effectiveness of the paths is guaranteed by the **Bioline Jatò®** System method tested over the years and is based on the concept of alternation and diversification of treatments and homecare products.

In this way it can be stimulated the functional memory of the body that allows to keep active the functional processes started all year round.

Each path consists in specially studied protocols targeted to the body blemishes, for **clinically tested**, **visible** and **long-lasting** results.

1. Blemishes caused by water retention, infiltrated and fibrous cellulite 2. Blemishes caused by compact cellulite, localized and diffused fat

## PATH A

## WATER RETENTION, INFILTRATED AND FIBROUS CELLULITE<sup>1</sup>

#### **INTENSIVE PHASE**

4 MESO-FIT + 4 ALGO-CELL

2 treatments a week x 4 weeks

## REINFORCEMENT PHASE

IN CASE OF NEED

1 MESO-FIT + 2 ALGO-CELL

1 treatment a week x 3 weeks

## PATH B

## COMPACT CELLULITE, LOCALIZED AND WIDESPREAD FAT <sup>2</sup>

### **INTENSIVE PHASE**

4 COFFEE-SHAPE + 4 ADI-SHAPE

2 treatments a week x 4 weeks

## **REINFORCEMENT PHASE**

IN CASE OF NEED

1 COFFEE-SHAPE + 2 ADI-SHAPE

1 treatment a week x 3 weeks

## Project your body all year round

WITH THE MAINTENANCE PHASE

TREATMENTS TO ALTERNATE AND DIVERSIFY ACCORDING TO THE BLEMISHES

1 treatment a month during the year

BIOLINE JATO® SYSTEM AS A GUARANTEE OF THE RESULTS

## THE ROUTINE TREATMENT

## **SCRUBS AND EXFOLIATORS**

Start each cycle of treatments or path with an exfoliating treatment, for a detox action that prepares the skin to receive the products applied subsequently:

**Exfo Marine** 

salt crystals scrub, ideal for **thick skin**, deeply renovates and **revitalizes the skin** 

Glyco Peel

renovating fluid, ideal also for **delicate parts**, exfoliates, **smooths and recompacts** 



## **BANDAGES**

**Enhance results** by providing in the middle or at the end of each treatment path, one or more applications of:

Sculpt&Drn Bandage

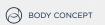
Sculpt&Lipo Bandage

ideal for swollen legs, intensifies the draining action and gives an immediate sensation of lightness  $\,$ 

ideal for **localized fat** on thighs, abdomen and buttocks, **diminishes the visibility** of the skin blemishes connected to the **fat deposits** 



<sup>1.</sup> Blemishes caused by water retention, infiltrated and fibrous cellulite 2. Blemishes caused by compact cellulite, localized and diffused fat





# Warnings

These cosmetic products are for professional use and it is therefore **important to follow the above instructions carefully.** 

The esthetician is required to inform the consumer about the information contained in the precautions and warnings.

### Check the ingredient list for any intolerances or allergies before use.

For particularly sensitive individuals a tolerance test is recommended, by applying the product to the forearm and sealing with a patch for 24 hours. Be careful when performing the treatment on individuals who are pregnant. After application, close the packaging carefully and store at room temperature in a dry place, away from light and heat sources.

Avoid mixing with different substances or products which are not included in the specific instructions.

## For external use only.

Avoid contact with eyes, mucous membranes and skin that is broken, irritated or affected by pathologies.

In case of contact with eyes, rinse thoroughly with running water.

No danger under normal conditions of use.

Do not swallow. Keep out of the reach of children.

To consolidate and to progressively improve the results achieved, it is essential to undergo treatment regularly in the salon, as well as using the products for home use recommended by the esthetician.

THE NATURAL INGREDIENTS IN THE FORMULATIONS MAY CAUSE SLIGHT VARIATIONS IN COLOR, ODOR AND/OR VISCOSITY IN THE PRODUCTS, WHICH DO NOT AFFECT THEIR AESTHETIC FUNCTIONALITY

## TIPS TO SANITIZE TOOLS

Sanitize and dry carefully the tools **before every use**, according to the sanitizing protocols of the specific **file** "**How to sanitize the accessories**" and according to the sanitary regulation of your area.

TO CONSULT THE "HOW TO SANITIZE THE ACCESSORIES" SHEET:



This manual is for professional exclusive use and it is not to be disclosed.



SCAN THE QR CODE AND DISCOVER MORE!





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