

## FACE MASSAGE

DEEP MASSAGE WITH A LIFTING, OXIGENATING  
AND REVITALIZING ACTION

# Lift-Up



**BIOLINE**  
JATÒ

## LIFT-UP

# Deep massage with a lifting, oxygenating and revitalizing action

BIOLINE JATÒ has always paid attention not only to the products' formulation, but also to their correct application, studying the methods that best enhance effectiveness. Research, training and techniques: these are the characteristics that have distinguished the brand for over 40 years.

The LIFT-UP massage is an exclusive method created to enhance the lifting and filling action of the Lifting Code Diffusion Filler treatment. These particular manual massage techniques use very precise lifting methods, developed by BIOLINE JATÒ's technical staff in collaboration with physiotherapist Maurina Parente.

The LIFT-UP massage, inspired by the Deep Tissue Mobilization technique for the body, follows the muscles and targets the facial mimic muscles, deeply stimulating the receptivity and oxygenation of skin tissues.

The synergy between **Long Lifting Manoeuvres** and **Short Lifting Manoeuvres** guarantees immediate and visible effects, defines and remodels the facial contours and helps relax facial features by minimizing signs of aging. This functional massage technique promotes a long-lasting replumping and lifting effect.

In terms of facial massages used in combination with professional BIOLINE JATÒ anti-aging treatments, LIFT-UP could be a viable alternative to the Prestige massage.





# Frequent Manoeuvres

- **OPENING AND CLOSING FAN STROKES:** these are light touches of the fingertips with alternating hands on the décolletage, arms, neck and face. The strokes are carried out in the initial phase to help relax the client and prepare them to make the most of the professional treatment. The closing strokes complete the treatment and relax the client.
- **(LLM) LONG LIFTING MANOEUVRES:** long, slow, deep and repeated movements using two fingertips along the face muscle fascia, for an oxygenating, **relaxing** and lifting action.
- **(SLM) SHORT LIFTING MANOEUVRES:** short, slow, deep and repeated movements using two fingertips along the face muscle fascia, for an oxygenating, **filling** and lifting action.

## Effects

- Strong revitalizing and oxygenating action: deep manoeuvres improve microcirculation, facilitating skin oxygenation
- Draining action: detoxifies tissues thanks to the improvement of liquids mobilization
- Improved absorption of active ingredients by the skin

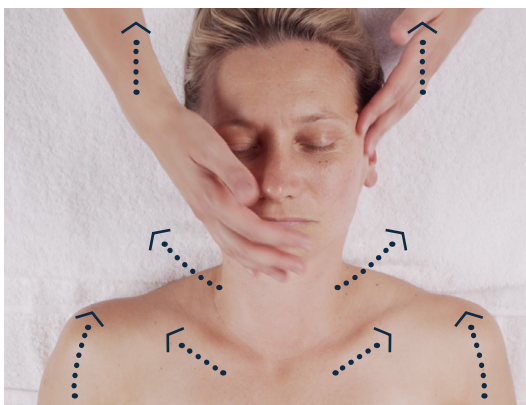
## The customer shouldn't

- Wear contact lenses
- Wear make up
- Wear jewellery on neck and ears

### PHASE 1

## Relaxation and first contact

This phase helps muscles relaxation and leads the customer to the best conditions to receive the treatment. The aesthetician invites the customer to lie on her back and puts a cushion under her knees. Then she pours some Bioaroma Relaxing EQL drops in her own hands and starts performing the treatment.



### 01

OPENING FAN STROKES with fingertips on décolleté, shoulders, neck, face and scalp.

## The Beauty Expert has to

- Adapt pressure intensity according to the treated area
- Keep nails very short
- Hold skin with opposed hand in case of toneless tissue
- Work slowly, repeating each movement at least three times

## Contraindications

- Not intact skin
- Inflammatory conditions
- Neoplasias
- Recent face surgical operation
- Recent aesthetic injections (filler, Botox)



**02**

LONG LIFTING MANOEUVRES from the 7th cervical vertebra up to the shoulders.



**03**

LONG LIFTING MANOEUVRES from shoulder along the trapezius muscle up to the base of the skull.



**04**

SHORT LIFTING MANOEUVRES on the cervical segment. Circular movements with two fingers on the occipital bones.



## PHASE 2

# Biorevitalization

This is the most important phase of the treatment. The specific lifting, oxygenating and draining manoeuvres on décolleté, neck, face and scalp, ensure the maximum skin stimulation. Their synergy facilitates Lifting Code Concentrate Serum Filler absorption and optimize its biorevitalizing, hydrating and filling properties.

**05**

SHORT LIFTING MANOEUVRES on the sides of sternum by a herringbone pattern, ending with a light pressure on clavicular area, up to shoulders and neck, with flat hands.

**06**

SHORT LIFTING MANOEUVRES on the base of the neck with one hand, the other hand running accordingly on décolleté.

**07**

LONG LIFTING MANOEUVRES on sternocleidomastoid in three lines, a hand resting on the breast.



**08**

SHORT LIFTING MANOEUVRES along mental and sub mental zone.



**09**

LONG LIFTING MANOEUVRES along face contours (from chin towards ears, from parotid towards temples, from forehead centre towards temples).

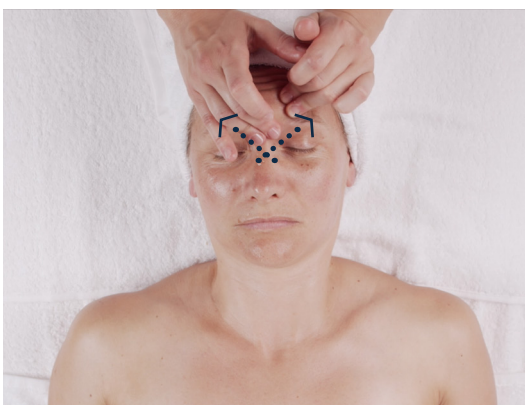
Work one side at time.



**10**

LONG LIFTING MANOEUVRES and SHORT LIFTING MANOEUVRES by sectors, following all face muscles fasciae (mandibular zone, cheek bones, orbits, nose sides, forehead).

Work one side at time.



**11**

Crossed SHORT LIFTING MANOEUVRES on glabella with two fingers.

**12**

SHORT LIFTING MANOEUVRES above eyebrows with one finger.

**13**

SHORT LIFTING MANOEUVRES along hairline with two fingers (one side first, then the other).

**14**

Small circles on the scalp with fingertips, three rows each side, to facilitate scalp detachment.



PHASE 3

# Closing ritual

This phase is characterized by some wrapping and stimulating manoeuvres on all treated areas, for a customer's "soft waking-up".



**15**

CLOSING FAN STROKES with fingertips on décolleté.



**16**

CLOSING FAN STROKES with fingertips on shoulders.



**17**

CLOSING FAN STROKES with fingertips on neck and face.





**18**

CLOSING FAN STROKES with fingertips on scalp.



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